



Company Press Release

July 18, 2018

Flowers Foods (NYSE: FLO)

**FLOWERS FOODS ISSUES VOLUNTARY RECALL ON MRS. FRESHLEY’S AND OTHER BRANDS OF SWISS ROLLS AND CAPTAIN JOHN DERST’S OLD FASHIONED BREAD**

THOMASVILLE, GA—As a precautionary measure, Flowers Foods, Inc. (NYSE: FLO) is voluntarily recalling Swiss Rolls sold under the brand names Mrs. Freshley’s, Food Lion, H-E-B, Baker’s Treat, Market Square, and Great Value, distributed nationwide, and Captain John Derst’s Old Fashioned Bread distributed in Alabama, Florida, Georgia, North Carolina, and South Carolina, due to the potential presence of *Salmonella* in an ingredient, whey powder. The ingredient recall was initiated by a third-party whey powder manufacturer and supplier. No illnesses have been reported in connection with the recalled items. See below for list of UPC #s and “best by” dates.

*Salmonella* is an organism that can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

The recalled products are:

<b>BRAND</b>	<b>UPC #</b>	<b>BEST BY / ENJOY BY DATES</b>
Mrs. Freshley’s – 4 ct./7.2 oz.	072250011907	10/09/18 through 10/19/18 309 8187 A 75 D 309 8187 B 75 D 309 8190 C 75 D 309 8194 B 75 D 309 8194 C 75 D
Mrs. Freshley’s – 6 ct./12 oz.	072250903233	10/14/18 309 8194 B 75 D
Food Lion – 6 ct./13 oz.	035826092779	10/16/18
H-E-B – 6 ct./12 oz.	041220296583	09/19/18
Baker’s Treat – 6 ct./13 oz.	041498188382	09/21/18 through 09/28/18
Market Square – 6 ct./12 oz.	087381760556	309 8194 B
Great Value – 6 ct./13 oz.	078742147550	Sep 17 2018 Through Sep 25 2018 309 8191 B

Captain John Derst's  
Old Fashioned Bread

071316001180

07/16/18 through 7/28/18

Consumers should not consume these products.

Affected product should be discarded or may be returned to the place of purchase for a full refund. Consumers with questions may call Flowers' Consumer Relations Center at 1-866-245-8921. The center is open Monday through Friday from 8:00 a.m. to 5:00 p.m. Eastern. Consumers also may contact the center via e-mail by visiting [www.flowersfoods.com/contact/consumers](http://www.flowersfoods.com/contact/consumers).

### **About Flowers Foods**

Headquartered in Thomasville, Ga., Flowers Foods, Inc. (NYSE: FLO) is one of the largest producers of fresh packaged bakery foods in the United States with 2017 sales of \$3.9 billion. Flowers operates bakeries across the country that produce a wide range of bakery products. Among the company's top brands are *Nature's Own*, *Wonder*, *Dave's Killer Bread*, and *Tastykake*. Learn more at [www.flowersfoods.com](http://www.flowersfoods.com).

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