



NATIONAL HEADQUARTERS

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March 25, 2019

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Dear

Re: Jussie Smollett

The Rainbow PUSH Coalition (RPC) is a internationally recognized civil and human rights organization. RPC has been a site for students and others to earn community service hours by assisting us in the implementation of various programs. We are proud to have received the volunteer service from Mr. Jussie Smollett on Saturday, March 23, 2019 and Monday, March 25, 2019. Mr. Smollett is one of the most impactful community service volunteers that we have ever worked with.

During the two work days, Mr. Smollett was actively engaged in the following tasks:

Working with PUSH for Excellence -- our education entity, to provide students interested in participating with the Historic Black College Tour 2019; the importance of discipline, focus and attitudes as they travel across the country. Mr. Smollett spent several hours with the students responding to their questions about both the music and film industry.

Mr. Smollett spent several hours volunteering in our PUSH Freedom store managing sales and encouraging visitors to purchase PUSH gear. At the end of his time in the store, Mr. Smollett met with the staff and gave his suggestions as to how the sales and marketing of the products we have could be enhanced and packaged to reach a younger demographic.

Mr. Smollett spent a significant part of his time reviewing and assessing our television studio and social media production of the weekly broadcast that airs on the IMPACT network, live stream and social media outlets. He suggested ways to improve the broadcast by using different production techniques. His ideas and presence were extremely encouraging to the small crew that produces the broadcast each week.

The final areas of service were meetings with our membership staff and our social media director. His suggestions and assistance in responding to some of our concerns were quite helpful

Mr. Smollett has expressed a genuine interest in forming a long-term partnership with RPC to assist in building a choir for the broadcast and building the audience and content for the weekly telecast.

We are grateful for the opportunity to work with such a talented and humble personality. He has been of tremendous value to our staff and our work. We look forward to his continued partnership with us.

If you have any questions, please feel free to reach me through my Senior Advisor, Rev. Janette Wilson 773-383-7277 or via email revjwilson@rainbowpush.org

Respectfully,

Rev. Jesse L. Jackson, Sr., *Founder & President*
Martin L. King, *Chairman*
www.rainbowpush.org