

K of March 4, 2024

— dashboard —

Ink+VC

EKLY THEME & HIGHLIGHTS

This week will be...

Super fun in the sun

because...

SXSW

MON

TUE

WED

THU

FRI

SAT

SUN

4	5	6	7	8	9
	 Austin		JPA vote		
	SXSW				

US AREAS goals, projects, or clients

TOP PRIORITIES

Roots lease

Call List

Trinity mcd
Tason FLOCK
~~Rory Bobbett~~
~~Commissioner~~
Walter Riley.
~~Dan Siermas xrn.~~
~~Chris testas~~

Active Projects

- ☐ Roots lease
- ☐ CatTrans outreach
- ☐ BAMB
- ☐ RTW committee
- ☐ Budget outside game
- ☐ Charter amendment
- ☐ PAB
- ☐ Moxy
- ☐ Oak Port Park

(Prep for SXSW session)

Derrick: East Bay for Everyone. Social Housing

Admin

- ☐ Mayors car
- ☐ ASEAN + RCN
- ☐ DC white house
- ☐ Detail for furniture
- ☐ B's jersey
- ☐ ~~to be sent to the~~
- ☐ Hyundai ant. H

To do:

Fundraising
Presidential delegate

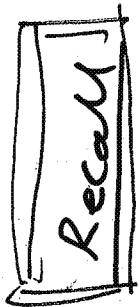
Attorney signing

DAILY TRACKER everyday steps to being your best

M	T	W	T	F	S	S
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East rider ship



Opponent \$:

- Foundational Oakland PAC
↳ June (Thank Levy)

Conway
Dreyfuss

Measure 2 recall table.
- signal thread.

Our \$:

unions (carpenters, firefighters, CNA, SEIU, labor council)
Alonadi / Quinn Solicit - Lous Lam
state tech restrictions - Chamber
charter ammnendments
change recall rules / non-resident funders.

Campaign w/ people:

campaign manager (Anthony)
consultant + account.
lawyer + weekly kitchen cabinet

CM Fife can outreach to NAACP
- use BP as tokens -

Black supporters:

- + Credible messengers.
↳ Oakland Rising } public APEN, courage } forum.
- + Measure B - general recall.
- + Interference campaign @ signature locations

CM Fife
pay atten
to Reid

Chief roadshow

- Comms: George Lakoff : media analysis
- + Chief of Police announce
- + Budget Comms.
- + Series of press conferences
"this is bad for Oakland"
- once a week
- + Hyundai mechanism

Presence:

- + Mayor's schedule
- + Weekends off
- + 110% Monday - Friday
- + 5 public events a week

+ TV

call in
Twitter

3/18 8
3/25 6