



Gaston & Gaston

A Professional Law Corporation



March 19, 2009

Re: Promo Models

To Whom It May Concern:

Our firm has been retained to represent the business matters of Promo Models. We offer the following statement on behalf of Promo Models in response to recent inquiries into those business matters:

Promo Models was founded on the basis of providing promotional representatives to represent various companies' products and services. Until 2008, it experienced rapid growth and was a premier promotional staffing brand in the United States.

Unfortunately, due to the severe economic downturn across the country, including various clients defaulting on their payment and contractual obligations, Promo Models experienced financial difficulties. Because Promo Models relies on cash flow to pay its outsourced staffers, any significant interruption to the accounts receivable has dramatic implications. In an effort to honor its financial obligations, the management of Promo Models personally took out loans for hundreds of thousands of dollars to pay its outsourced contractors rather than closing operations and declaring bankruptcy. In fact, management has foregone any compensation – including salary – from the start of 2008 through the present. Unfortunately, due to a worsening economy, as well as numerous attacks on the reputation of the company and its management, it has made business even more difficult.

Promo Models has consequently scaled down its operations dramatically, but is still operating rather than declaring bankruptcy in an attempt to rebuild its business, secure additional financing and honor any outstanding obligations. The management at Promo Models is working diligently to resolve the issues concerning both its accounts receivable and accounts payable and asks for patience during these trying economic times.

Sincerely,

David L. Skilling
Attorney at Law