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### November 4, 2014

### VIA HAND DELIVERY AND EMAIL

Ms. Kimberly Westbrook Strach, Executive Director Donald M. Wright, Esq., General Counsel North Carolina State Board of Elections 506 North Harrington Street Raleigh, North Carolina 27603

Re: Representative Murry and NC Healthy Leadership Committee Complaint

Dear Ms. Strach and Mr. Wright:

We represent the North Carolina Association of Educators ("NCAE"). Given the urgency of this matter, we will be following up later this afternoon with a more formal complaint. However, NCAE wishes to bring to the North Carolina State Board of Elections' attention alleged violations of N.C.G.S. §§ 163-278.39(c) and 163-274, Class 1 and 2 misdemeanors.

Currently, paid temporary staff workers are distributing "look alike" endorsement print media (attached) paid for by NC Healthy Leadership Committee (the campaign committee for Tom Murry) with misleading statements for candidates Tom Murry, John Szoka, and Chris Whitmire.

The materials suggest NCAE endorses these candidates. NCAE most emphatically did not. The "Apple Card" is paid for by the NCAE-PAC and lists educators recommended by the NCAE. This is a well-known election material, with over 275,000 printed and distributed statewide for the 2014 elections. The Apple Card has been in use for many previous election cycles (the current NCAE Apple Card is attached).

As clearly demonstrated on the attached print media, the Murry "apple card" print media with the largest font on the card states "SUPPORTED BY THE NORTH CAROLINA ASSOCIATION OF EDUCATORS." This is unequivocally false. The statement is made knowingly, in reckless disregard of the truth. Murry's "apple card" was produced and is being distributed with the calculation and intention to affect the chances of the candidates mentioned being elected.

Underneath this in the second largest font on the page is a check box checked for Representative Tom Murry. In smaller font it states "Please vote for these candidates who support our teachers and work on legislation" [then in large font supported by the North Carolina Association of Educators] with candidates John Szok and Chris Whitmire also are listed with check boxes.

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NCAE did not endorse Tom Murry, or John Szok or Chris Whitmire.

- In House District 41, NCAE endorsed Gale Adcock, Tom Murry's opponent.
- In House District 113, NCAE endorsed Norm Bossert, Chris Whitmire's opponent.
- In House District, 45, NCAE did not make any endorsements.

The cards are being distributed at multiple Wake County precincts, including the Cary Firestation, #5, the church on West High Street, Davis Drive Middle School, and a precinct in Apex. Upon information and belief, the "apple cards" are being distributed in numerous other precincts.

The NCAE respectfully requests that the State Board of Elections immediately commence an investigation pursuant to its lawful authority and obligation and issue a Cease-and-Desist Order prohibiting NC Healthy Leadership Committee, Tom Murry, or John Szok or Chris Whitmire from distributing the offending "apple cards" as the current activities represent substantial and repeated violations of N.C.G.S. §§ 163-278.39(c) and 163-274 and other applicable provisions of Chapter 163 of the North Carolina General Statutes.

Should you require any further clarification, please do not hesitate to contact me at 919.828.0731 or mlweisel@bdixon.com.

Very truly yours,

BAILEY & DIXON, LLP

Yutael L. Weise!

Michael L. Weisel

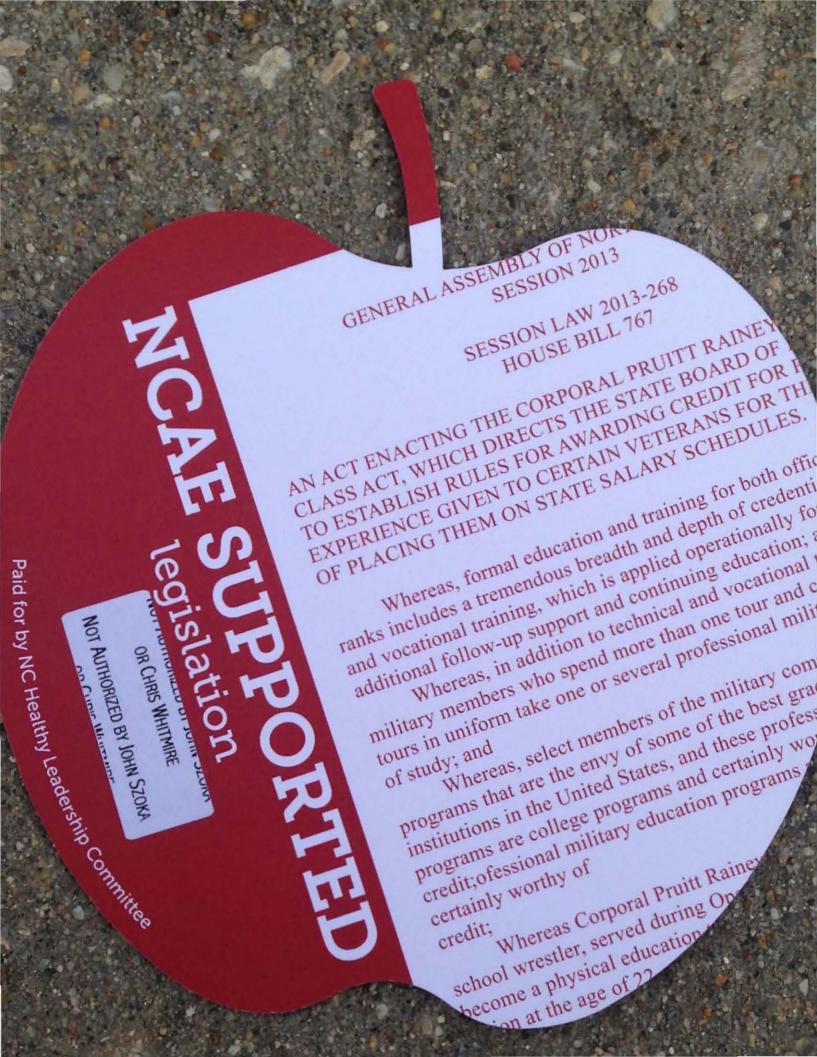
MLW/db

Enclosures: As stated

Please vote for these candidates who support our teachers and work on legislation

## SUPPORTED BY THE NORTH CAROLINA ASSOCIATION OF EDUCATORS

- Representative Tom Murry
  - Representative John Szoka
  - Representative Chris Whitmire





# North Carolina Association of Educators Wake NCAE

## **Educators Recommend**

### Statewide Offices

NC Supreme Court

Justice Cheri Beasley, Justice Robin Hudson, Justice Mark Martin, Judge Sam Ervin, IV

NC Court of Appeals

Judge John Arrowood, Judge Mark Davis, Judge Lucy Inman, Judge Donna Stroud

## NC General Assembly

Senate 14: Dan Blue

Senate 15: Tom Bradshaw Senate 16: Josh Stein Senate 17: Tamara Barringer Senate 18: Sarah Crawford

House 11: Duane Hall House 33: Rosa Gill House 34: Grier Martin House 35: Brian Mountcastle House 36: Lisa Baker House 38: Yvonne Lewis Holley

House 39: Darren Jackson House 41: Gale Adcock House 49: Kim Hanchette

# Wake County Board of Commissioners

(Elected county wide- vote for four)

John Burns Matt Calabria Jessica Holmes Sig Hutchinson Paid for by the NCAE-PAC Not authorized by any candidate.