

THE OSCARS RED CARPET SWEEPSTAKES



RED CARPET SWEEPSTAKES (THE "SWEEPSTAKES") OFFICIAL RULES

No purchase necessary to enter or win. You must have Internet access, an active e-mail account, a working television, and phone to participate. Void where prohibited. By entering this Sweepstakes, you agree to and abide by these Official Rules.

SWEEPSTAKES SPONSOR: WLS-TV and U.S. Cellular

SWEEPSTAKES ENTRY: During the period commencing at 12:01 A.M., February 22, 2009, and ending at 11:59 P.M. CST, February 24, 2009 ("Term"), Entrant(s) will go to www.abc7chicago.com then click-through the web banners linking to the Sweepstakes page ("Website"). On the Website, Entrants must correctly identify and submit the Oscar® winners in the following categories: **(1)** Best Documentary Short Subject; **(2)** Best Foreign Language Film; **(3)** Achievement in Sound Editing; and **(4)** Achievement in Visual Effects. In addition, Entrants must correctly identify and submit the presenter(s) for Best Motion Picture and Original Screenplay. Entrants must also complete and submit the Sweepstakes registration form.

SWEEPSTAKES WINNER SELECTION: One (1) Grand Prize (as defined herein below) will be awarded to an Entrant who correctly identified each of the Oscar® winners and presenters listed above. The potential Grand Prize Winner will be chosen at random from all eligible entries received during the Term by the Sponsor. To claim the prize, the potential Grand Prize Winner must complete all requirements set forth in these Official Rules. The odds of winning depend on the number of eligible entries received.

SWEEPSTAKES GRAND PRIZE: One (1) Grand Prize consisting of two (2) Red Carpet Bleacher seats for The 82nd Annual Academy Awards® in 2010. Red Carpet seats are non-transferable and have no retail value. **PRIZE DOES NOT INCLUDE ADMITTANCE TO THE 82ND ACADEMY AWARDS®, NOR ENTRANCE INTO THE KODAK THEATER.** "Coach airfare for two (2) from Chicago airport nearest to winners home to Los Angeles, CA and two (2) nights hotel accommodations (hotel selection is within the sole discretion of Sponsor and does not include incidentals such as hotel room service; parking or other fees; laundry service; food; alcoholic beverages; meals; merchandise; souvenirs; personal expenses; telephone calls; tips, gratuities, service charges or taxes or any other charges not explicitly identified herein) Travel companion must be 18 years of age or older before February 5, 2009 and possess a valid government issued identification. Travel companion is required to travel with Winner on the same itinerary. Federal, state, and local taxes are solely the responsibility of the Winner and an IRS 1099 will be issued to the Winner by the Sponsor. All expenses not specifically mentioned herein are not included and are solely Winner's responsibility. Grand Prize Trip is not transferable. Airfare and hotel accommodations must coincide with the 82nd Academy Awards® in 2010, no other dates will be permitted. Refusal to accept any prize will constitute forfeiture. Approximate Retail Value ("ARV") for the Grand Prize Trip is \$4,000.

SWEEPSTAKES SECONDARY PRIZES: Five winners will be selected to receive one official Academy Awards® poster. Approximate Retail Value ("ARV") for each Academy Awards® poster is \$25.00 each.

SWEEPSTAKES ELIGIBILITY AND LIMITATIONS: Entrants must be 18 years of age or older and must be legal residents of the 50 United States (including the District of Columbia but excluding Puerto Rico and all other U.S. and foreign territories and possessions), Employees of Sponsor, American Broadcasting Companies, Inc., and any entity that broadcasts The 81st Annual Academy Awards® ("Show") or that is associated with the production, administration or fulfillment of the Sweepstakes; their respective parent, subsidiary, and affiliated companies and entities and their advertising/promotional agencies; (individually and collectively, "Entities") and the immediate family members and household members of anyone so employed are not eligible to play. "Immediate family members" means parents, stepparents, children, stepchildren, siblings, stepsiblings, or spouses. "Household members" means people who share the same residence at least three months a year. One entry per person. Entities are not responsible for Entries from persons residing, or physically located outside of the territories as described above; Entries that are inaccurate, incomplete, garbled, tampered with, lost, interrupted, deleted, defective, stolen, destroyed, altered, misdirected, non-delivered, delayed, late or misrouted; any printing, production, technical, electronic or other errors; or for lost, interrupted, or unavailable network, server or other human intervention; traffic congestion; garbled or jumbled transmissions; or other errors of any kind, whether due to electronic, mechanical or human error or other causes; including without limitation the incomplete, incorrect or inaccurate capture of entry information online: each of which potential Entries will be disqualified.

SWEEPSTAKES WINNER/VALIDATIONS: On or before March 1, 2009, one Potential Grand Prize Winner and one Potential Runner-Up Grand Prize Winner will be chosen by the Sponsor from all eligible Entries received during the Sweepstakes period. Potential Grand Prize Winner will be notified by the telephone and/or by the email address provided by Entrant at time of entry ("Initial Notification"). Potential Grand Prize Winner must respond in the manner specified in the Initial Notification, no later than forty-eight (48) hours after the Initial Notification. To claim prize, potential Grand Prize Winner must provide proof of age, identity, and residency; return the signed Release; submit his or her intended travel companion's proof of age, identity and Eligibility Affidavit, Liability Release and Publicity Release; all within fourteen (14) calendar days of the Initial Notification. Disqualification and selection of an alternative Grand Prize Winner, time permitting, may result from any reason determined by the Sponsor, in its sole discretion, to be necessary to maintain the fairness and integrity of the Sweepstakes, including with out limitation and of the following: failure of a potential Grand Prize Winner to timely respond to the Initial Notification; the failure of a potential Grand Prize Winner to timely satisfy all requirements listed above to claim prize; any misrepresentation by Entrant; the return of an email notification as undeliverable after three (3) attempts; the return of any other notification or prize as undeliverable or any other non-compliance or violation of these Official Rules. All taxes including federal, state and local are solely the responsibility of the Winner.

SWEEPSTAKES CONDITIONS: Each Entrant by entering this Sweepstakes agrees that: **(a)** he/she will be bound by these Official Rules and the Sponsor's decisions; **(b)** the Entry becomes solely the Sponsor's property and will not be acknowledged or returned; **(c)** none of the Entities, nor any of their officers, directors, shareholders, employees, agents, or representatives ("Releases") are responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss of any direction; participation in this Sweepstakes or in any activity from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize; participation in this Sweepstakes or in any activity or travel related thereto or from computer downloading any Sweepstakes information; **(d)** Winner's acceptance of a prize constitutes the grant of an unconditional right to use the Winner's name, address, (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the Sweepstakes for any publicity, advertising and promotional purposes in any media, worldwide in perpetuity, without additional compensation, except where prohibited by law; **(e)** in the event of viruses, bugs, unauthorized human intervention, acts of God, acts of regulations of any governmental or super-national authority, war, national emergency, accident, fire, riots, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control that corrupt, prevent or impair the administration, security, fairness or play of this Sweepstakes, so that it cannot be conducted as originally planned. The Sponsor has the right to cancel, terminate or suspend the Sweepstakes; and in such event, to select winners from random drawing from among all eligible Entries received up to such time of cancellation, termination or suspension and in the event a Trip has already commenced, to terminate the Trip and return the Winner and guest to the airport of departure as soon as reasonably possible; **(f)** the Releases are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to errors in advertising, the Rules, the selection and announcement of the Winners or the distribution of the prizes; **(g)** any portion of a prize not accepted by the Winner will be forfeited; **(h)** the Releases are not responsible for any inability of any winner to accept or use any prize (or portion thereof) for any reason. Sponsor is not responsible for cancellation, preemption or rescheduling of event that is associated with the Grand Prize tickets or for other circumstances that make it impractical or impossible to fulfill this element of the prize. If it becomes impractical or impossible to fulfill this element, Sponsor's only obligation will be to provide the remainder, if any, of prize.

CONFIDENTIALITY: Information provided by Entrants is subject to the Privacy Policy and Terms of Use (TOU) of the Sponsor, which may be viewed on the Website.

WINNERS LIST: For the names of the winners of prizes valued over \$25, send a self-addressed, stamped envelope to The ABC 7 and U.S. Cellular Red Carpet Sweepstakes c/o ABC INC./WLS-TV, 190 N. State Street, Chicago, Illinois 60601 by March 31, 2009. Void where prohibited by law.

NOTICES: "Academy Awards," "Oscars," and the Oscar statuette design are registered trademarks, and the Oscar statuette is a copyrighted property, of the Academy of Motion Picture Arts and Sciences (A.M.P.A.S.), and are used under permission. This sweepstakes is neither produced nor sponsored by A.M.P.A.S. Winner and guest must comply with any security procedure or measures imposed by A.M.P.A.S. and/or its representatives, sign an A.M.P.A.S. release form and pass a background check. A.M.P.A.S. reserves its right in its sole discretion to suspend or cancel the participation of any winner or guest due to non-compliance with any security procedure or inappropriate behavior or misconduct. A.M.P.A.S. shall not be responsible for any delay or cancellation of the Academy Awards® or the Red Carpet Bleacher Seats.