

MAC **Cult of Cherry** Cherry on top. Pity poor Eve, there's a new forbidden fruit. With a smouldering eye and a plush, purple-red mouth, she's a living, sensual pleasure.



MAC

Cult of Cherry

The Cult of Cherry is luscious, dramatic, undeniably eroticized. Ripened lips, Spiced Hot Chocolate eyes or Illegal Purple nails, combine to seduce with a sweet-and-shock, way-to-go dark. Separates the bitter from the sweet. This drama just gets more delicious.

LIPSTICK

Crème Cerise Sheer yellow taupe (lustre)

Lightly Ripe Sheer mid-tone pink (lustre)

Russian Red Intense bluish red (matte)

"O" Intense purplish red with metallic gold (frost)

So Scarlet Clean grape burgundy (amplified)

Suggested Retail Price: \$14.00 U.S./\$16.50 CDN

LIPGLASS

Cherry Blossom Sheer light pink with multi-dimensional pearl (frost)

Rich & Ripe Mid-tone pinkish red with multi-dimensional pearl (frost)

Cult of Cherry Clean red with red pearl (frost)

Liqueur Neutral brownish mauve with multi-dimensional pearl (frost)

Jampacked Sheer grape with multi-dimensional pearl (frost)

Suggested Retail Price: \$14.00 U.S./\$16.50 CDN

MATTENE

Rapturous Deep berry red (matte)

Kirsch Blackened cranberry (matte)

Chock-ful Blackened brown (matte)

Bing Blackened eggplant (matte)

Suggested Retail Price: \$14.50 U.S./\$17.50 CDN

POWDER BLUSH

Blooming Frosted deep dirty peach (frost)

Plum de Bois Frosted deep pink bronze with gold pearl (frost)

Suggested Retail Price: \$17.50 U.S./\$22.00 CDN

NAIL LACQUER

Silverstruck Frosty greyed taupe with multi-dimensional pearl (frost)

Illegal Purple Creamy blackened eggplant (cream)

Suggested Retail Price: \$10.00 U.S./\$12.00 CDN

ZOOM LASH

Zoom Black Rich black

Suggested Retail Price: \$11.00 U.S./\$13.00 CDN

EYE SHADOW X4 – SPICED CHOCOLATE QUAD

Nanogold Sheer yellow pink with pink pearl (frost)

Brash Frosty reddish copper (vxp)

Spiced Chocolate Dirty deep reddish brown (matte)

Sweet Chestnut Frosted cranberry (frost)

Suggested Retail Price: \$36.00 U.S./\$43.00 CDN

EYE SHADOW X4 – TEMPTING QUAD

Next to Nothing Sheer yellow beige with pink pearl (frost)

Sharp Frosty bright yellow gold (satin)

Dark Edge Dirty chocolate brown (satin)

Tempting Rich coco (lustre)

Suggested Retail Price: \$36.00 U.S./\$43.00 CDN

EYE SHADOW X4 – SHADOWY LADY QUAD

Light Fall Dirty light pink (satin)

Smudge Violet Frosty blackened lavender with multi-dimensional pearl (frost)

Deep Truth Very dark blue (frost)

Shadowy Lady Darkly veiled plum (matte)

Suggested Retail Price: \$36.00 U.S./\$43.00 CDN

AVAILABLE

September 2008 at all M-A-C locations

1.800.387.6707

www.maccosmetics.com

Asia August 2008 at all M-A-C locations

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