



June 7, 2012

Founded in 2008, **The Event** is an international talent search company that hosts family friendly competitions for the performing arts held at the Walt Disney World Swan and Dolphin Resort in the heart of the Epcot resort area in Orlando, Florida. We provide the opportunity for parents and kids from around the world to learn about the entertainment industry and to network with over 70 industry professionals from LA, NYC, regional and international markets; as well opportunities to meet and learn from today's hottest kid and teen celebrities. In addition to the many different showcases and orientations the attendees participate, we also award prizes and cash valued over \$50,000 to the top performing talent for the week. Our events boast an over 60% callback (as defined as industry professional interest in a talent) ratio for our attendees.

**The Event** is not an agency, casting company or management firm. Our open call events in local markets consist of an interview for **The Event** and a professional audition with a guest industry professional (agent, manager or casting director) who have talent that they represent or cast for major TV networks and films. If talent make it to the next round of auditions and are selected for **The Event**, they will be invited to attend our event in Orlando. Talent spend the next few months preparing for the various showcases performing monologues, scenes, TV commercial scripts, modeling specific types of fashion styles, vocal and dance performances.

We are proud of our many success stories. We have many children, tweens and teens that have gone to personal and professional success, such Zayne Emory, who was one of our first discoveries, is currently recurring on Disney XD's "I'm With the Band" to which he won a Young Artist award for his work and has guest starring roles on "Shake It Up" and other major network shows. <http://www.imdb.com/name/nm3513898/>

Hayden Miller-Byerly is another great young talent who holds credits with guest starring roles on Disney's "Zeke and Luther" and "Parenthood," and the lead role in the horror film 11/11/11. He has also booked several national commercials and also tested for a new hit pilot in 2012. <http://www.imdb.com/name/nm4114475/>

There are many more testimonials and talent updates online at [www.theeventdec2012.com](http://www.theeventdec2012.com)

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