

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY	
				FILE NO. -20090109AOH	
Licensee FLINT LICENSE SUBSIDIARY CORP.					
Call Sign WJRT-TV		Facility Id 21735		Previous Call Sign (if applicable)	
Community of License					
City	State	County	Zip Code		
FLINT	MI	GENESEE	48503 -		
Nielsen DMA FLINT-SAGINAW-BAY CITY		World Wide Web Home Page Address WWW.ABC12.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
☒ Analog	12				
☒ Digital	36				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? ☐ Option One (A and D) ☒ Option Two (B and D) ☐ Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				☒ Yes ☐ No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				☒ Yes ☐ No	
Application Purpose:					
☐ DTV Education Report					
☒ Amendment		File Number BDERCT-20090109AOH			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. DUE TO A CLERICAL ERROR, THE TOTAL NUMBER OF 100 DAY COUNTDOWN LONG FORM REMINDERS WAS ERRONEOUSLY REPORTED AS 374 ON THE ORIGINAL REPORT; THIS REPORTS CORRECTS THE ERROR TO REFLECT THE 187 LONG FORM REMINDERS THAT WERE RUN, STILL IN EXCESS OF THE MINIMUM REQUIREMENT.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes **MUST** be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs	257
Total 5:00 a.m. to 1:00 a.m. CSTs	338
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	37
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	79
Total 6:00 p.m. to 11:35 p.m. CSTs	151
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	2
Comments: THE PROGRAM, "COUNTDOWN TO DTV: ARE YOU READY", PROVIDED TO US BY THE NATIONAL ASSOCIATION OF BROADCASTERS, AIRED ON: OCTOBER 19, 11 - 11:30AM DECEMBER 21, 4:30 - 5PM	

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
52	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
187	Longer Form Reminders
Comments:	

ON NOVEMBER 10, 2008, THE ABC NETWORK BEGAN AIRING A 100-DAY COUNTDOWN CLOCK GRAPHIC (GRAPHIC DISPLAY), ONE (1) TIME PER DAY, MONDAY THROUGH SUNDAY, DURING "GOOD MORNING AMERICA" FOR A TOTAL OF 52 DISPLAYS. THE GRAPHIC IS SCHEDULED TO RUN DURING THE LAST HALF-HOUR OF THE PROGRAM (8:30-9:00 A.M.), AND PROMOTES THE TOLL-FREE PHONE NUMBER AND THE WEB SITE ON ALTERNATE DAYS. ADDITIONALLY, BEGINNING 11/10, THE CSTS THAT THE STATION BROADCAST INCLUDED THE COUNTDOWN TO TRANSITION DAY. THE TOTAL NUMBER OF CSTS AIRED ARE INCLUDED IN THE CST COUNT LISTED ABOVE IN THE "TOTAL NUMBER OF ELIGIBLE DTV TRANSITION-RELATED PSAS AND CRAWLS, SNIPES, AND/OR TICKERS (CSTS) RUN" SECTION.

THE LONG FORM REMINDERS ARE TEN-SECOND "COUNTDOWN" SPOTS.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	☒ Yes ☐ No
Comments: DURING THIS QUARTER, WJRT BROADCAST NUMEROUS NEWS STORIES ON SEVEN DIFFERENT DATES (10/23, 10/24, 10/30, 11/18, 12/6, 12/17, AND 12/18) ON THE UPCOMING DIGITAL TRANSITION. EACH REPORT THAT RAN WAS APPROXIMATELY 1:30 MINUTES IN LENGTH. IN ADDITION TO THE NEWS STORIES, WJRT BROADCAST A NEWSCAST WHICH GAVE VIEWERS THE OPPORTUNITY TO CALL-IN WITH THEIR QUESTIONS. THE CALL-IN SHOW AIRED ON OCTOBER 30, VIEWERS COULD CALL IN BETWEEN 5 - 6:30PM, APPROXIMATELY 200 PHONE CALLS WERE FIELDDED. ON DECEMBER 17, FROM 7:25 - 7:30PM, WJRT PARTICIPATED IN A MICHIGAN STATEWIDE DTV SOFT SHUTDOWN TEST. FROM 4 - 6:30PM DURING OUR LOCAL NEWSCASTS, WE AIRED VARIOUS NEWS REPORTS REGARDING THE DTV TRANSITION AND THE SCHEDULED SOFT SHUT DOWN. WE ALSO PROVIDED A PHONE BANK FOR VIEWER CALL IN DURING THAT TIME, APPROXIMATELY 275 - 300 PHONE CALLS WERE ANSWERED.	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	☒ Yes ☐ No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	☒ Yes ☐ No
Comments: OUR WEBSITE HAS A DTV RESOURCE PAGE WHICH CONTAINS GENERAL INFORMATION ON THE DTV TRANSITION, INFORMATION LINKS, COUPON LINKS AND CHANNEL ASSIGNMENTS FOR ABC12. ADDITIONALLY, WE POST OUR 30 SECOND PUBLIC SERVICE ANNOUNCEMENT AND ALL NEWS STORIES PERTAINING TO THE DTV TRANSITION ON OUR WEBSITE. A "DTV TRANSITION COUNTDOWN CLOCK" WAS ADDED TO THE HOME PAGE ON 11/10/08 AND PROVIDES A LINK TO THE FCC'S INFORMATIONAL WEBSITE ON THE DIGITAL TRANSITION.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
☐ Speaking Engagements Comments:	
☒ Community Events Comments: 10/23/08 PARTICIPATED IN THE MICHIGAN ASSOCIATION OF BROADCASTERS DIGITAL TRAINING FOR MID-MICHIGAN RESIDENTS. THE EVENTS TOOK PLACE AT THREE DIFFERENT NATIONAL GUARD	

ARMORY LOCATIONS AND THE STATION STAFFED A BOOTH AT EACH OF THE THREE LOCATIONS.
☐ Other (describe) Comments:
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.
Comments:

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing ASSISTANT SECRETARY
Signature JOHN W. ZUCKER	Date (mm/dd/yyyy) 05/21/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.