

Tournament Participation

I would like to be a sponsor of WABC's SCOTT CLARK CELEBRITY "OUT OF THIS WORLD OPEN[®]", to be held on Tuesday, August 17, 2010, at the Wykagyl Country Club in New Rochelle, New York, at the following level:

Please contact me concerning the sponsorship level indicated below:

- ★★★★★
 PLATINUM SPONSORSHIP PACKAGE \$ 15,000
- ★★★★★
 GOLD SPONSORSHIP PACKAGE \$10,000
- ★★★
 BRONZE SPONSORSHIP PACKAGE \$5,000
- ★★
 HOLE SPONSORSHIP PACKAGE \$2,500
- ★
 PLAYER(S) # _____ \$1,000/ea.
- DINNER \$ 200/each

Sponsorship and player fees are deductible to the amount allowable by law and will benefit the ACNY

Name: _____
 Title: _____
 Company: _____
 Address: _____

 City: _____
 State: _____ Zip: _____
 Phone: _____ Fax: _____

Enclosed is my check for \$_____.
 (Please make checks payable to The Alcoholism Council of New York)

- I cannot attend but enclosed is a contribution \$_____
- Please send an invoice
- Please contact me, I have some questions.



ACNY c/o AIM
 212 SOUTH HENRY STREET, SUITE 200
 ALEXANDRIA, VA 22314

YOU ARE CORDIALLY INVITED TO
WABC'S
SCOTT CLARK
 CELEBRITY
 "OUT OF THIS WORLD OPEN[®]"



Hosted By~ Scott Clark
 Sports Director/ Sports Anchor
 WABC-TV

To Benefit~
 The Alcoholism Council
 of New York

Sponsored By~
 The Christopher D. Smithers Foundation

TUESDAY, AUGUST 17TH, 2010

Wykagyl Country Club

NEW ROCHELLE, NEW YORK

WABC's SCOTT CLARK CELEBRITY "OUT OF THIS WORLD OPEN"®



SCOTT CLARK
SPORTS DIRECTOR,
WABC-TV, NEW YORK

Scott joined Eyewitness News in 1986 and soon became the station's Sports Director and Anchor. He is known to be "Out Of This World®"! The Emmy award winning sportscaster has not only nabbed exclusive interviews throughout the years, but has also covered sporting events around the world. While at Channel 7, Scott has initiated some of the funniest and most anticipated sports features with his weekly segments, "Out Of This World", "Highlight Zone", and "Armchair Quarterback".



**WABC's Scott Clark
Celebrity Golf Tournament**

The Alcoholism Council of New York, a not-for-profit health organization, helps people affected by the treatable disease of alcoholism and other drug dependencies. By providing education, prevention, counseling and advocacy services, the Council restores hope to individuals and families and enhances the health and productivity of New York City communities.

Past Celebrities include: the Pulitzer Prize winner Dave Anderson, Giants MVP OJ Anderson, Boxer Gerry Cooney, Ralph Branca, Bronx Borough President Adolfo Carrion, The Singing Bee's Ray Chew, NY Ranger's Rod Gilbert, Bobby Ojeda, Gene Michael, Harry Carson, Bart Oates, Bruce Harper, Gus Williams and Ken Daneyko among many others.

Sponsorship Opportunities

PLATINUM SPONSORSHIP PACKAGE \$15,000

- Specific items will be negotiated individually

GOLD SPONSORSHIP PACKAGE \$10,000

- 8 Playing golf spots with one celebrity player
- Corporate introduction at Awards Program
- Tee Signage acknowledging sponsor participation
- Opportunity for on-site sampling (where applicable)
- Right to display Corporate Banner
- Corporate Certificate
- Product Inclusion Gift Bag
- Hole Sponsorship with prize

BRONZE SPONSORSHIP PACKAGE \$5,000

- 4 Playing golf spots with one celebrity player
- Corporate introduction at Awards Program
- Tee Signage acknowledging sponsor participation
- Opportunity for on-site sampling (where applicable)
- Corporate Certificate
- Product Inclusion Gift Bag
- Hole Sponsorship with prize

HOLE SPONSORSHIP \$ 2,500

- 2 Playing golf spots
- Hole Sponsorship with Prize
- Tee Signage acknowledging sponsor participation

PLAYER \$1,000/EACH
DINNER ONLY \$ 200/EACH

All player costs include: Golf, cart, driving range, player amenity package, hole contests, lunch, dinner awards ceremony, refreshments on the course, silent and live auction, fun and surprises!

Tournament Schedule

10:15 AM REGISTRATION
(Outside of Country Club Pro Shop)
MULLIGAN TICKET SALES
10:30 AM RANGE OPEN
11:30 AM LUNCH
1:00 PM GOLF TOURNAMENT
6:00 PM AWARDS PROGRAM
Dinner Reception begins immediately following completion of the tournament (Dress Casual)

WABC's SCOTT CLARK CELEBRITY "OUT OF THIS WORLD OPEN"® SILENT AUCTION

I am interested in supplying an item(s) for WABC's SCOTT CLARK CELEBRITY "OUT OF THIS WORLD OPEN"® silent auction following the golf tournament. Items already donated include; various foursome opportunities at prestigious local golf facilities; and numerous signed sports memorabilia.

Item: _____
Quantity: _____ Retail Price: _____
Brief Description: _____

Name: _____
Phone: _____

- The item(s) will be sent to the Tournament Management Office.
- The item(s) will be sent to the highest bidder after the event from our warehouse
- Please call us regarding how to obtain the item.

Contact: Walter Galanty
Tournament Chairman
AIM Meetings & Events
212 S. Henry Street, Suite 200
Alexandria, VA 22314
Phone: (703) 549-9500 Fax: (703) 549-9074
E-mail: wgalanty@aimmeetings.com