WABC-TV INTERNSHIPS 2015

(Choose your TOP two internships to interview)

**UNPAID PROGRAM:**

**SALES**

In this Program, students will be exposed to the total workings of a local sales force within the broadcast industry, and learn how on-air inventory is packaged and presented to the various advertisers for their sponsorship. They will also watch closely with the research and marketing departments in gathering data for sales presentations and projections.

**PAID INTERNSHIPS**

**MARKETING**   
Interns will be exposed to sales development for local and national clients, which includes researching, and putting together presentations for sales use, prospecting of new accounts, and development of special opportunities and promotions. Interns will gain exposure to the inter-departmental nature of marketing and its role in sales support and development. Interns will assist the Marketing Manager in the research of the various marketing programs and projects as well as the development of sales presentations.

#### ASSIGNMENT DESK

The assignment desk serves as the major source for all newsgathering and assignments. It is the hub of all stories. Interns will assist the assignment desk editors in monitoring the latest **Eyewitness NEWS** happenings throughout the city, researching and compiling data needed to determine reporters' assignments.

**7ONLINE.COM**

Interns will see how 7online.com provides **24 hour news**, as well as viewer interaction. Interns will be responsible for assisting producers in the updating of stories and editing of video, as well as gain experience with breaking news on the web. There is strong interaction with the newsroom to keep the site current and accurate.

### 7 ON YOUR SIDE

This is the consumer segment of **Eyewitness News**. Internship requires heavy phone work, research, and excellent phone and organizational skills. “**Should also be interested in helping people”** Segments functions as a consumer advocate by helping people solve serious problems. Also, highlights the latest scans and cons and the how people get ripped off. Students will sit in on edit sessions and may get the opportunity to go on shoots.

## INVESTIGATIVE UNIT

Looking for interns interested in all aspects of investigative journalism from developing stories, developing contacts, writing and observing the editing process. Work with an award-winning **Eyewitness News** Investigative Unit.

#### SPORTS DEPARTMENT

Interns will be responsible for coordinating video footage of sports highlights for WABC-TV's Sports Department. Additionally, interns will gain knowledge in studio and post-production techniques. May have an opportunity to go out into the field with the Sports **Eyewitness News** team!

# CREATIVE SERVICES - PROMOTIONS

Channel 7’s Creative Services Department functions as an in-house advertising agency promoting WABC-TV’s highly-rated **Eyewitness News**, ABC7’s local programs as well as syndicated and ABC Network programs.  Interns will gain knowledge and hands-on experience in production, post-production, creative writing for promotion spots, and social media promotion. Interns will assist producers in gathering appropriate video, audio and graphics for spots. The Creative Services Department interacts and exposes interns to multiple departments at the station including news, digital, programming, production and sales.

##### "LIVE! KELLY & MICHAEL"

“LIVE! with Kelly & Michael" is a daily, one-hour talk show hosted by Kelly Ripa & Michael Strahan. The program features a mix of celebrities, entertainers, cooking, and health and fashion segments. "LIVE" boasts its trademark "host chat" at the top of the show but is basically variety programming at its best. Interns will assist producers of "LIVE" with research for the development of show segments. They will screen video and audiotapes, observe in the control room, assist with celebrity guests and perform administrative responsibilities. Interns will gain knowledge and experience in guest bookings, audience development, studio and post-production.

**HERE & NOW**

A weekly one hour program, airing on Channel 7, that’s dedicated to covering the issues and interests of the African-American community in the New York tri-state area. Hosted by Sandra Bookman, this program focuses on the latest news stories that are impacting the black community. The showoffers a new platform for leaders and experts to voice their opinions, concerns and plans. ***Here & Now*** takes an in-depth look at both national and local stories of interest. This show also celebrates the lifestyles of blacks living in New York, New Jersey and Connecticut! ***Here & Now*** offers features on celebrities, performing arts, restaurants and the latest fashion trends. **Interns will be able to assist with field production**.

**OPERATIONS/PRODUCTION ~ SPECIALS / PROGRAMMING**

Interns will work directly with the Station Operations Manager & Production Manager. They will learn the process of how we get our programs on the air. They will interact with distributors and syndicators and help coordinate our weekly air schedule. Interns will also learn about FCC regulations and music rights and licensing.

Also our interns are immersed in all aspects of production: assisting on field shoots, transcribing and logging taped interviews, researching/fact checking and gathering post-production elements such as graphics and music. They would also get the opportunity to interface with the marketing, sales, promotions, news and art departments. We’re looking for interns who are tech savvy and self starters. At the end of this internship, students should have a good idea of where their area of interest truly lies and whether they have the skill set necessary to make it in the television business.

**Updated: Spring 2015**