WABC-TV INTERNSHIPS 2019

(Choose your TOP two internships to interview)

**UNPAID PROGRAM:**

**SALES**

In this Program, students will be exposed to the total workings of a local sales force within the broadcast industry, and learn how on-air inventory is packaged and presented to the various advertisers for their sponsorship. They will also watch closely with the research and marketing departments in gathering data for sales presentations and projections.

**PAID INTERNSHIPS**

##### "LIVE! w/ KELLY & RYAN"

“LIVE! with Kelly & Ryan" is a daily, one-hour talk show hosted by Kelly Ripa & Ryan Seacrest. The program features a mix of celebrities, entertainers, cooking, and health and fashion segments. "LIVE" boasts its trademark "host chat" at the top of the show but is basically variety programming at its best. Interns will assist producers of "LIVE" with research for the development of show segments. They will screen video and audiotapes, observe in the control room, assist with celebrity guests and perform administrative responsibilities. Interns will gain knowledge and experience in guest bookings, audience development, studio and post-production.

**HERE & NOW**

A weekly one hour program, airing on Channel 7, that’s dedicated to covering the issues and interests of the African-American community in the New York tri-state area. Hosted by Sandra Bookman, this program focuses on the latest news stories that are impacting the black community. The showoffers a new platform for leaders and experts to voice their opinions, concerns and plans. ***Here & Now*** takes an in-depth look at both national and local stories of interest. This show also celebrates the lifestyles of blacks living in New York, New Jersey and Connecticut! ***Here & Now*** offers features on celebrities, performing arts, restaurants and the latest fashion trends. **Interns will be able to assist with field production**.

**OPERATIONS/PRODUCTION ~ SPECIALS / PROGRAMMING – (Wednesday availability is desired)**

Interns will work directly with the Station Operations Manager & Production Manager. They will learn the process of how we get our programs on the air. They will interact with distributors and syndicators and help coordinate our weekly air schedule. Interns will also learn about FCC regulations and music rights and licensing.

Also our interns are immersed in all aspects of production: assisting on field shoots, transcribing and logging taped interviews, researching/fact checking and gathering post-production elements such as graphics and music. They would also get the opportunity to interface with the marketing, sales, promotions, news and art departments. We’re looking for interns who are tech savvy and self-starters. At the end of this internship, students should have a good idea of where their area of interest truly lies and whether they have the skill set necessary to make it in the television business.

**MARKETING**   
The WABC-TV marketing department is looking for qualified interns to join our team! Our department creates dynamic multi-platform campaigns, sales packages, and special promotions for advertisers. Interns should be prepared to work in a fast-paced environment and will leave the internship having developed a well-rounded knowledge of the inner-workings of a local TV station, its various departments and how they collaborate on a daily basis.

**Responsibilities include**:

* Assisting in the creation and development of marketing campaigns, sales and promotional opportunities
* Researching potential campaigns and partnerships
* Assisting marketing team with day to day tasks
* Collaborating with sales interns to create a multiplatform marketing campaign from start to finish.

#### ASSIGNMENT DESK

The assignment desk serves as the major source for all newsgathering and assignments. It is the hub of all stories. Interns will assist the assignment desk editors in monitoring the latest **Eyewitness NEWS** happenings throughout the city, researching and compiling data needed to determine reporters' assignments.

**ABC7NY.com**

Interns will learn how abc7NY.com and our related social platforms provide 24 hour news and information to the Tri-State audience and beyond.  Interns will be responsible for assisting our team in producing stories, editing original video, assisting with our social media channels and much more.   They will be active participants in the newsroom, learning and gaining valuable experience to help them build a solid foundation for their future career paths.

### 7 ON YOUR SIDE – (please be available Monday – Friday)

This is the consumer segment of **Eyewitness News**. Internship requires heavy phone work, research, and excellent phone and organizational skills. “**Should also be interested in helping people”** Segments functions as a consumer advocate by helping people solve serious problems. Also, highlights the latest scans and cons and the how people get ripped off. Students will sit in on edit sessions and may get the opportunity to go on shoots.

## INVESTIGATIVE UNIT

Looking for an intern interested in all aspects of investigative journalism from developing stories, developing contacts, writing and observing the editing process. Work with an award-winning **Eyewitness News** Investigative Unit.

#### SPORTS DEPARTMENT - (requires Saturday & Sunday availability)

Interns will be responsible for coordinating video footage of sports highlights for WABC-TV's Sports Department. Additionally, interns will gain knowledge in studio and post-production techniques. May have an opportunity to go out into the field with the Sports **Eyewitness News** team!

# CREATIVE SERVICES - PROMOTIONS

Channel 7’s Creative Services Department functions as an in-house advertising agency promoting all programming on WABC-TV, including the highly-rated **Eyewitness News**, and our abc7NY brands. The Creative Services internship program is very hands-on.  Interns will gain knowledge and real-world experience in production, post-production, promotion writing, and social media marketing. Interns will assist producers in preparing spots for air and will be responsible for shepherding various projects through to completion. **Video editing experience is highly recommended**.  Familiarity with established and emerging social media platforms is also important.

The Creative Services Department interacts with and exposes interns to multiple departments at the station, including News, Digital, Programming, Production, and Sales/Marketing.

**Updated: SPRING 2019**

**No Skype/FaceTime Interviews**

**No Out of State Applicants**

**Must Be Available To Attend the Recruitment Night in November**