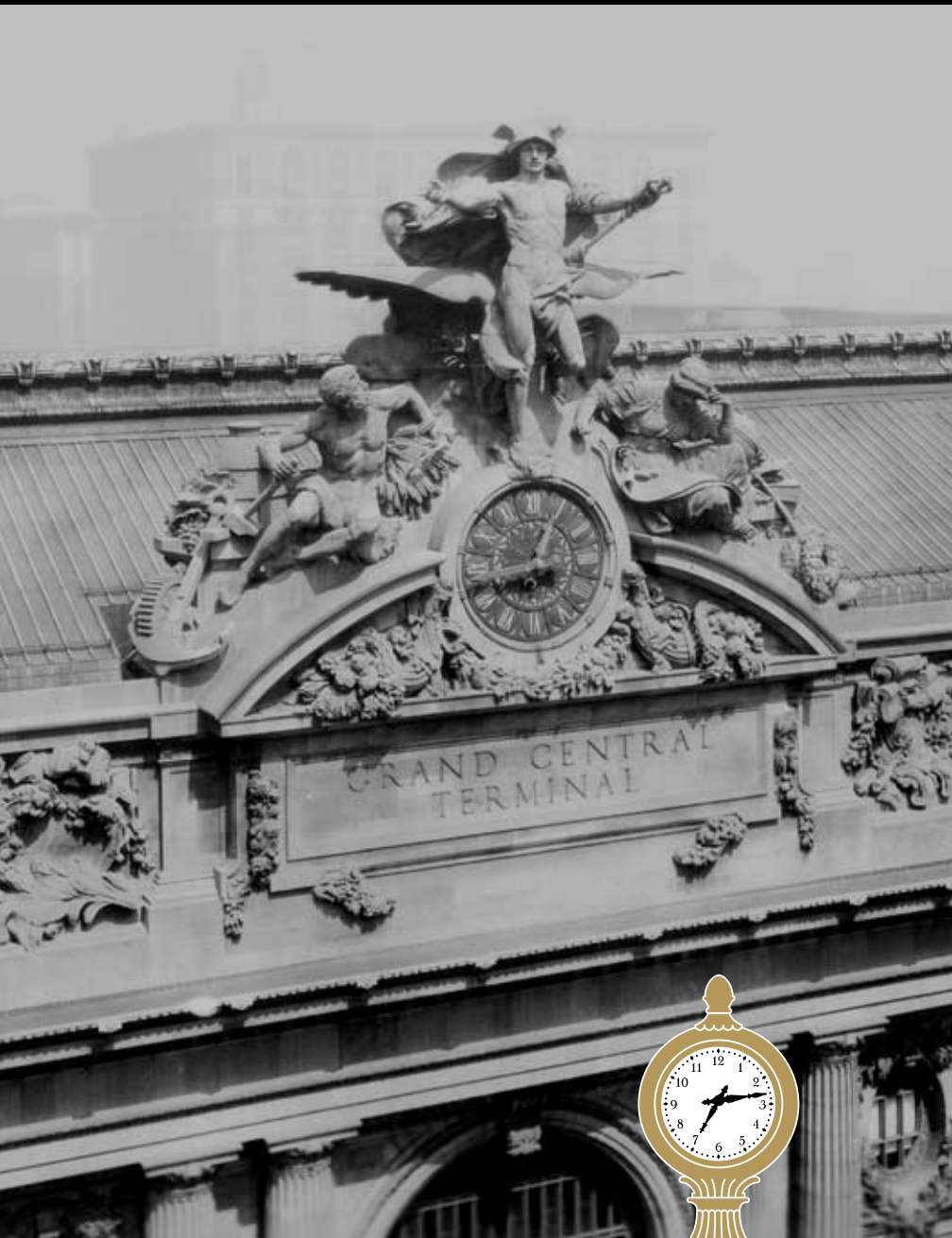


GRAND CENTRAL GRAND CENTENNIAL

THE OFFICIAL PROGRAM • 2013



GRAND CENTRAL

100 YEARS



ABOUT THE CENTENNIAL

GRAND CENTRAL TERMINAL'S STORY IS THAT OF A GREAT RAILWAY STATION, an architectural masterpiece and a New York City icon – saved, restored and adapted to serve the 21ST century and beyond.

The Centennial will celebrate this story and, in the process, deepen the appreciation and affinity Metro-North Railroad customers and visitors alike have for this magnificent landmark.

The world will see the Terminal through one hundred years of American history and offer a glimpse of how it will serve the city for one hundred more. It will draw attention to the Terminal's majesty and capture the spirit, energy and stories of the people who pass through it.

A CELEBRATION 100 YEARS IN THE MAKING

GRAND CENTRAL

The city orbits around eight million centers of the universe

and turns around the golden clock at the still point of this place.

Lift up your eyes from the moving hive and you will see time circling under a vault of stars and know just when and where you are.

– Former U.S. Poet Laureate Billy Collins
Commissioned by MTA Arts for Transit

THE GRAND CENTRAL CENTENNIAL COMES TO LIFE ON FEBRUARY 1ST

Celebrate Grand Central's 100TH birthday all day with exhibits, special offers, performances, notable speakers, surprise entertainment, photo opportunities and more!

Grand Central Terminal is one of the world's greatest landmarks, an architectural marvel that serves our neighbors, shoppers, diners, subway riders, Metro-North customers, and visitors. Plan to spend extra time on February 1ST, as Metro-North Railroad unveils a specially designed tribute to Grand Central Terminal and all that it does to make our daily lives grand.



FEBRUARY 1: A GRAND CELEBRATION

SCHEDULE OF EVENTS ON THE MAIN CONCOURSE

9:30 am – 10:00 am

West Point Brass & Percussion concert and presentation of colors by West Point's Cadet Color Guard.

10:00 am – 11:30 am

The rededication ceremony features surprise entertainment and presentations from more than a dozen well-known names and faces wishing the Terminal a happy birthday. Ceremony includes special presentations and appearances by:

- **Cynthia Nixon**, *Award-winning actress and NYC resident*
- Former U.S. Poet Laureate **Billy Collins** with an original poem commissioned by MTA Arts for Transit
- **Caroline Kennedy**, *Author and Preservationist, Honorary Chair of the Grand Central Centennial Committee*
- Grammy Award-winning artist, **Melissa Manchester**
- Grand Central Key Ceremony with **Vanderbilt Family**
- **Keith Hernandez**, *Member of NY Mets World Series Champion Team*
- **The Celia Cruz Bronx High School Choir**
- **Peter Stangl**, *Grand Central Centennial Committee Chairman*
- MTA officials, elected officials, and other special guests
- A surprise "sweet" delivery to cap off the event

Events subject to change.

Noon – 12:30 pm

The Terminal receives special honors from the Guinness Book of World Records, the National Park Service, the US Postal Service new stamp release, the National Railway Historical Society, and the American Society of Civil Engineers, with electric violinist Sarah Charness providing a musical opening and closing for the program. Also, stop by the Station Master's Office to see a replica of the Terminal made of Lego® bricks created and presented by LEGOLAND Discovery Center Westchester.

1:00 pm – 4:00 pm

Celebrations continue on the Main Concourse with music and dance performances from:

- **Dancing Classrooms**, featured in the film "Mad Hot Ballroom"
- **Keigwin + Company**, acclaimed contemporary dance company
- **The Knicks City Dancers and Kids**
- **The Westchester Philharmonic Brass Octet**
- Cast members of the upcoming musical "Orphan Train"
- Staten Island's **Susan Wagner High School Jazz Band**
- Electric violinist, **Sarah Charness**

7:00 pm – 9:30 pm

Music from Rhythm Collective and Grammy Award-winning big band Vince Giordano and the Nighthawks will keep Terminal visitors dancing and celebrating into the evening!

WITH SUPPORT FROM



SPECIAL OFFERS ON FEBRUARY 1

1913 PRICING FROM GRAND CENTRAL SHOPS AND RESTAURANTS

- 19¢ ea. shrimp, 13¢ ea. mussels, 13¢ ea. clams at **Pescatore**
- 10¢ for a side of french fries at **Tri Tip Grill** *From 11am-3pm
- 5¢ small drip hot coffee at **Financier Patisserie**
**Starting at 12 pm, Limit one per customer*
- 10¢ shoe shine at **Leather Spa**
- 10¢ nylon watch straps from **Central Watch**
**Limited to first 500 customers. Limit one per customer.*
- 25¢ piece of Legendary Fudge at **Li-Lac Chocolates**
**Limit one per customer*
- 19¢ slice of cheesecake at the **Oyster Bar & Restaurant** *Dine-in only
- 10¢ bambini scoop of gelato or sorbet at **Ciao Bella**
- \$2 100% silk scarves (unisex) at **TOTO**
- 6¢ loaf of rye bread at **Zaro's Bakery**
**Shuttle Passage and Grand Central Market locations only, Limit one per customer*
- 75¢ Adirondack cocktail at **Michael Jordan's The Steak House N.Y.C.**
- 5¢ 1lb box of pasta with purchase of a Ceriello Sauce at **Ceriello Fine Foods** *until 4 pm

SPONSORED GIVEAWAYS AT SPECIAL CENTENNIAL TABLES

- Grand Central Centennial luggage tags
- Vintage train whistles from **Target**
- Granola Bars and trail mix from **Archer Farms**
- Mini men's and women's fragrance bottles from **Vince Camuto**
- Arrowhead studded earrings from **Tia's Place**
- Spring rolls from **Pescatore**
- Financiers from **Financier Patisserie**
- Starbucks VIA Ready Brew from **Starbucks**
- "23" cookies from **Michael Jordan's The Steak House N.Y.C.**
- Chocolate Hearts from **Li-Lac Chocolates**
- Package of Masala Chai blend from **Café Spice**
- Origins iPhone cases from **Origins**
- Swatch pens from **Swatch**
- 2 Deluxe samples and an invite to the store for a hand and arm massage from **Jo Malone**

100 FREE!

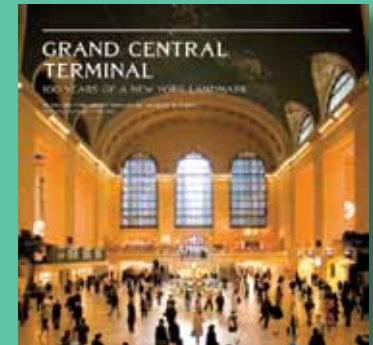
- First 100 people to make a \$50 purchase at **Vince Camuto**, receive a hot pink Camuto Apple iPhone case!
- Additional "100 Free" offers from Grand Central Shops and Restaurants will be announced throughout the Centennial year.

GRAND CENTRAL TERMINAL: 100 YEARS OF A NEW YORK LANDMARK

by the New York Transit Museum and Anthony W. Robins,
Introduction by Tony Hiss

This new book traces the Terminal's history and design, showcasing 200 photographs of its wonders from the well-trodden Main Concourse to its massive power station hidden 10 stories below, capturing every corner of this astonishing complex.
\$40.00

Available February 1 at the
New York Transit Museum
Store, Shuttle Passage in
Grand Central Terminal



NEW YORK TRANSIT MUSEUM



GET YOUR GRAND CENTRAL COMMEMORATIVE METROCARD

The MTA is issuing a series of commemorative Centennial MetroCards available at Grand Central vending machines or booths. To purchase a special wrapped pre-valued GCT Centennial \$29 7-Day Unlimited MetroCard, visit the New York Transit Museum Gift Shops!

THE GRAND CENTRAL TERMINAL COMMEMORATIVE USPS STAMP



The Grand Central Terminal commemorative USPS Express Mail stamp will be available for purchase and cancellation on February 1 at the Lower Concourse Information Booth from 10 am until 3 pm.

GRAND BY DESIGN

A Centennial Celebration of GRAND CENTRAL TERMINAL

An exhibition organized by the

NEW YORK TRANSIT MUSEUM

SPONSORS



February 1 – March 15, 2013
Vanderbilt Hall
Open Daily, 8 am – 10 pm

**Limited hours on February 1: 8 am – 3 pm*

Take New York's restless energy and inventiveness. Add its distinctive brand of brassy elegance, its delight in impressing visitors, and its flair for showmanship. Stir. You've got Grand Central Terminal.

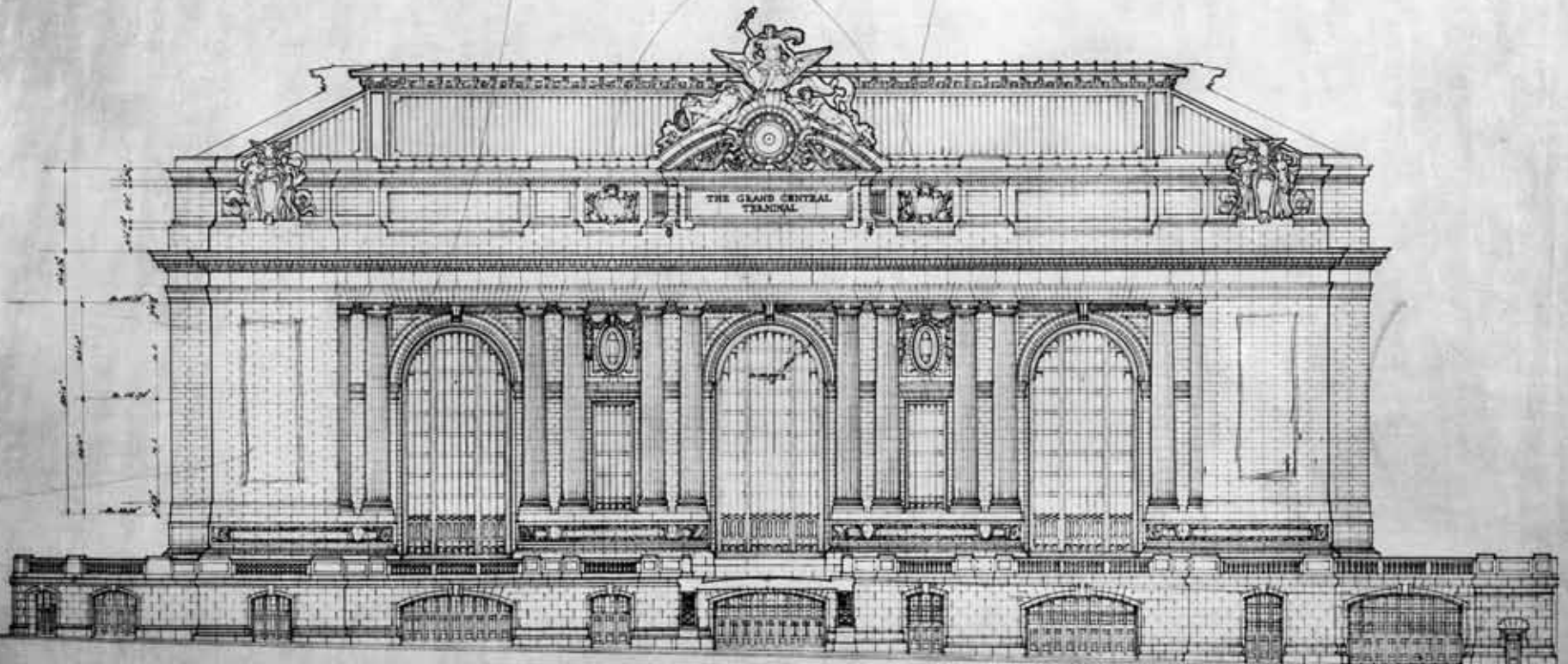
In honor of the iconic building's 100th anniversary, the New York Transit Museum has organized a dramatic, multi-media exhibition on Grand Central revealing how the Terminal, on the verge of changing the way New Yorkers travel over the next decade, shaped modern New York and determines its future.

On view through March 15
in Vanderbilt Hall, Grand by



Design is accompanied by the New York Transit Museum's new lushly illustrated book, *Grand Central Terminal: 100 Years of a New York Landmark*, available at the Museum Stores and wherever books are sold beginning February 1.

All images courtesy of the New York Transit Museum.



GRAND CENTRAL: 100 YEARS GRAND

The Centennial continues through 2013 with a wide variety of events and activities that underscore the Terminal's impact on New York, as well as the history and enduring appeal of rail travel. Join us for the year-long celebration saluting Grand Central's past, present and vibrant future.



MARCH 6 – JULY 7, 2013

ON TIME: GRAND CENTRAL AT 100

New York Transit Museum Gallery Annex and Store in Grand Central

To celebrate Grand Central's 100th birthday, MTA Arts for Transit and Urban Design will present an exhibition of contemporary art, ON TIME: Grand Central at 100, featuring the work of more than a dozen contemporary artists including Penelope Umbrico, Jim Campbell, Paul Himmel, Lothar Osterburg, Alexander Chen, Dara Friedman, and Ian Dicke, among others. This is an exhibition about Time – and about the people who move and live through it, who are connected to the past and future through their experience in this iconic, romantic place.



**MARCH 25 –
MARCH 31, 2013**

NICK CAVE: HEARD•NY

Vanderbilt Hall in Grand Central

In a groundbreaking installation and performance piece by internationally acclaimed artist Nick Cave, thirty colorful "horses" will periodically break into movement. Choreographed uniquely for Grand Central Terminal, this is Cave's first public project in New York City. Co-presented by MTA Arts for Transit and Creative Time.



APRIL 10, 2013 • 7 PM

KEEPING TIME: POETS & MUSICIANS HONOR GRAND CENTRAL

Vanderbilt Hall in Grand Central

A free special event featuring poets from the newly re-launched Poetry in Motion program including Billy Collins, Aracelis Girmay, Jeffrey Yang and others, and performances by Music Under New York musicians that highlight the cultural inspirations of the world's most famous train terminal. Presented by MTA Arts for Transit and the Poetry Society of America.



**APRIL 11, 2013
12 PM, 3:30 PM & 6 PM**

GRAND CENTRAL TALKS

*Vanderbilt Hall
in Grand Central*

Authors, experts and historians discuss the development and construction of Grand Central Terminal and consider the changes it made on New York City and the transportation industry. Organized by Metro-North Railroad and the New York Transit Museum with assistance from the New York Public Library.

ABOVE: *Constellations* (2012) © Pop Chart Lab, Commissioned by MTA Arts for Transit and Urban Design. L-R: *Reflection* (2012) © Olive Ayhens, Commissioned by MTA Arts for Transit and Urban Design; *Photo credit: Travis Magee*; *Grand Central Catwalk* (2012) © Marcos Chin, Commissioned by MTA Arts for Transit and Urban Design.

MAY 11 & 12, 2013

GRAND CENTENNIAL PARADE OF TRAINS WEEKEND

*Vanderbilt Hall in Grand Central,
Tracks 34 thru 37, other locations*

Grand Central will be anchored by a rare public display of historic train cars in the Terminal. One of the historic train cars returning to Grand Central Terminal will be from "The Most Famous Train in the World," The 20TH Century Limited. Other historical trains include Pullman, NY Central and business cars of yesteryear. This free, family-friendly weekend will be filled with many fun activities, performances, and a "railroadiana" artifacts and train show, sure to appeal to transportation enthusiasts of all types.



Photo Credit: F. Heide



MAY 2, 2013 • 7 PM

GRAND GOURMET – THE FLAVOR OF MIDTOWN

*Vanderbilt Hall
in Grand Central*

Enjoy flavors from more than 30 of the neighborhood's best restaurants, lounges and food purveyors. Produced by the Grand Central Partnership. For more information about the event and to purchase tickets, visit www.grandcentralpartnership.org/things-to-do/grand-gourmet



MAY 22, 2013

GRAND GETAWAY DAY

*Vanderbilt Hall
in Grand Central*

Metro-North Railroad presents a showcase of the hottest summer vacation getaways available at its numerous destinations in New York City, the Hudson Valley, and Connecticut.



JULY 27 - NOV. 3, 2013

THE NEXT LEVEL: PHOTOGRAPHS BY HIROYUKI SUZUKI

*Transit Museum Gallery
Annex and Store
in Grand Central*

The future of New Yorkers' travel patterns in the next century is under construction at Grand Central Terminal, 18 stories beneath the ground. This behind-the-scenes look at the East Side Access project features captivating photos by Hiroyuki Suzuki. Presented by the New York Transit Museum.



SUMMER/FALL 2013

PRESERVING A LANDMARK; CREATING A LEGACY

This summer, Metro-North Railroad unveils a restored 89 E. 42nd St. entrance to the Terminal. Additionally, the results of a collaborative effort between Metro-North Railroad, the NYC Department of Transportation and the Grand Central Partnership will create a "sense of place" identity for Grand Central Terminal at Pershing Square on 42nd St. This Fall, the modernization of Grand Central's exterior building illumination will be completed by the Grand Central Partnership. Additional details to be announced.

Photo Credit: Danny Bright

OWN YOUR OWN PIECE OF HISTORY



GRAND CENTRAL CANVAS TOTE BAG

New York Transit Museum Store,
Shuttle Passage

Zip top closure. Seven convenient
outside pockets. Inside zip pocket
and phone pocket

\$25.00



CENTENNIAL WINE GLASSES

Grande Harvest
Wines,
Graybar Passage
\$10.95-\$12.95



GRAND CENTRAL CEILING UMBRELLA

New York Transit Museum
Store, Shuttle Passage
Available in both stick and
auto open/close styles
\$30.00



GRAND CENTRAL-OPOLY BOARD GAME

New York Transit Museum
Store, Shuttle Passage
Become a railroad magnate
by winning the game!
\$34.95



BALL ENGINEER MASTER II GCT LIMITED EDITION

Central Watch,
45th Street Passage
With Steel Bracelet \$3,799
With Leather Strap \$3,699



GRAND CENTRAL INFO CLOCK

New York Transit Museum
Store, Shuttle Passage
\$45.00

TAKE A GRAND TOUR



The Municipal Art Society is proud to be a part of Grand Central Terminal's Centennial celebration with the creation of the Official MTA Metro-North Grand Central Terminal guided tour. Explore one of New York's premiere architectural treasures with a walking tour led by one of our expert docents. Along the way, you'll learn about the Terminal's state-of-the-art design and construction, and its many hidden secrets.

Visit www.mas.com/tours to purchase your tickets online, or visit the tour window located on the Main Concourse.

Starting February 11, the 75-minute tour departs each day at 12:30 pm. The cost is \$20 for adults or \$15 for seniors, students, children under 10, military and MAS Members (proper ID required). Group sales and private tours are also available.

The Municipal Art Society of New York

MASNYC

CONNECT WITH US

FOR MORE EVENT AND CENTENNIAL UPDATES, VISIT
GRANDCENTRALTERMINAL.COM/CENTENNIAL

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#GCT100



GRAND CENTRAL
100 YEARS

A GRAND THANK YOU TO OUR SPONSORS

We wish to thank our Sponsors for their generous support of Grand Central Terminal's Centennial celebration.



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100 YEARS