

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090109ALJ	
Licensee AMERICAN BROADCASTING COMPANIES, INC.					
Call Sign WABC-TV		Facility Id 1328		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
NEW YORK		NY	NEW YORK		10023 -
Nielsen DMA NEW YORK		World Wide Web Home Page Address WWW.7ONLINE.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2007	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	7				
<input checked="" type="checkbox"/> Digital	45				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	313
Total 5:00 a.m. to 1:00 a.m. CSTs	351

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	46
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Total 6:00 a.m. to 9:00 a.m. CSTs	156
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For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	59
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Total 6:00 p.m. to 11:35 p.m. CSTs	78
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For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
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Total 5:00 p.m. to 10:35 p.m. CSTs	
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Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	3
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Comments:

WABC PRODUCED A 30-MINUTE SPECIAL ENTITLED "YOUR GUIDE TO DTV" WHICH AIRED ON SATURDAY 12/20/08, SATURDAY 12/27/08 & SUNDAY 12/28/08 AT 3:30PM - 4PM. THIS SPECIAL INCLUDED AN EXPLANATION OF THE DIGITAL TELEVISION TRANSITION SCHEDULED FOR FEBRUARY 17TH.

IT EXPLAINS WHAT WILL HAPPEN, AND WHO WILL BE AFFECTED. IT TELLS VIEWERS WHO STILL USE A TELEVISION ANTENNA THAT THEY WILL NEED TO BE READY FOR THE TRANSITION BEFORE IT HAPPENS. WE EXPLAIN THE CONVERTERS, ANTENNA ISSUES, AND SHOW THE VIEWERS HOW TO CONNECT THE CONVERTER TO THEIR TELEVISION. WE ALSO SEPARATE FACT FROM FICTION AS WE DISPEL SOME DTV MYTHS.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

52	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
127	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:

ON NOVEMBER 10, 2008, THE ABC NETWORK BEGAN AIRING A 100-DAY COUNTDOWN CLOCK GRAPHIC,

ONE (1) TIME PER DAY, MONDAY THROUGH SUNDAY, DURING "GOOD MORNING AMERICA." THE GRAPHIC IS SCHEDULED TO RUN DURING THE LAST HALF-HOUR OF THE PROGRAM (8:30-9:00 A.M.), AND PROMOTES THE TOLL-FREE PHONE NUMBER AND THE WEB SITE ON ALTERNATE DAYS.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>1) SHOW NAME: EYEWITNESS NEWS AIR DATE: 10/6/08 TIME: 5:00PM LENGTH: 2:40 TYPE: LOCAL NEWS SLUG: DIGITAL TV SPECIAL SEGMENT DESCRIPTION OF SHOW: IN THIS SEGMENT, WE EXAMINE THE ISSUES SURROUNDING THE PLANNED CONVERSION TO DIGITAL TV. THIS WAS EXCEPTIONALLY IMPORTANT TO THE COMMUNITY BECAUSE IT HELPED EXPLAIN THE REASONS FOR--AND IMPLICATIONS OF?THE GOVERNMENT'S DECISION TO ORDER AMERICA'S BROADCASTERS TO PROVIDE THEIR PROGRAMMING CONTENT ON DIGITAL, RATHER THAN ANALOG, FREQUENCIES.</p> <p>2) SHOW NAME: TIEMPO AIR DATE: 11/16/08 TIME: 5:00AM LENGTH: 30 MINUTES TYPE: LOCAL PUBLIC AFFAIRS PROGRAM DESCRIPTION OF SHOW: THE FIRST HALF OF THE SHOW WAS ON THE CONVERSION TO DIGITAL TELEVISION. WE SET UP THE DISCUSSION WITH A PIECE FROM N-J BURKETT ON WHY AND WHEN THE CHANGE TO DTV IS REQUIRED AND THEN A TAPPY PHILLIPS PIECE ON HOW TO GET A COUPON TO BUY THE CONVERTER FOR ABOUT \$40. SHE ALSO GOT INTO HOW TO TELL IF YOUR TELEVISION NEEDS A CONVERTER. THE GUESTS FOR THIS SEGMENT WERE ROSALBA RODRIGUEZ, DIRECTOR OF THE DISTRICT OFFICE FOR COUNCIL MEMBER GALE BREWER AND CHANNEL 7 ENGINEERING MANAGER BILL KIRKPATRICK'S RODRIGUEZ HAS BEEN HELPING THE ELDERLY GET THE CONVERTER. SHE GOT INTO HOW TO CALL THE FCC OR GO TO THEIR WEBSITE TO GET THE COUPON FOR DISCOUNTED CONVERTERS. BILL TALKED ABOUT HOW DIGITAL SIGNAL IS CLEANER AND ALSO STATIONS CAN PUMP OUT MORE PROGRAMS BY SIMULTANEOUSLY BROADCASTING ON DIFFERENT STATIONS.</p> <p>3) EYEWITNESS NEWS DTV TEST TUESDAY 11/28/08 5:44PM - 6PM SPECIAL REPORT DEVOTED TO INFORMATION ON THE DIGITAL TRANSITION. OUR ANCHORS GIVE VIEWERS INFORMATION ON WHY THE DIGITAL TRANSITION IS HAPPENING, WHICH INCLUDES A CRAWL WITH INFORMATION ON HOW TO GET MORE INFORMATION ON THE TRANSITION AND HOW TO OBTAIN CONVERTER BOX COUPONS. THIS PROGRAM ALSO INCLUDED A COUNTDOWN TO THE ACTUAL TEST WHICH TOOK PLACE AT THE TOP OF THE 6PM NEWSCAST.</p>	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>DTV COUNTDOWN CLOCK ON WEBSITE HOME PAGE BEGINNING ON 11/10/2008 AND SEVERAL PAGES DEVOTED TO THE DTV TRANSITION. INFORMATION INCLUDES:</p> <p>1) ANALOG VS DIGITAL: THE COUNTDOWN IS ON! WHAT YOU NEED TO KNOW.</p> <p>2) TV CONVERTOR BOX COUPON PROGRAM</p>	

<p>HOW TO APPLY FOR COUPON AND BUY A TV CONVERTOR BOX 3) QUICK GLANCE: FINDING WABC ON DIGITAL TV A LISTING OF WABC CHANNELS ON ALL THE TRI-STATE CABLE & SATELLITE COMPANIES. 4) DIGITAL TV TRANSITION: GET ANSWERS (A VIDEO EXPLAINING THE TRANSITION TO DTV) 5) IN-DEPTH: ALL ABOUT DIGITAL & HDTV 6) LINK TO DTVANSWERS.COM 7) PROMOTION OF OUR COMMUNITY FORUMS</p>	
<p>Additional DTV Outreach Efforts -- Last Quarter</p>	
<p>Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.</p>	
<p><input checked="" type="checkbox"/> Speaking Engagements</p> <p>Comments: 10/16/08 FAIR MEDIA (LONG ISLAND) COUNCIL CONNECTION DAY: WABC VP OF COMMUNITY AFFAIRSWAS ON A PANEL WHICH SPOKE WITH NON-PROFIT ORGANIZATIONS ABOUT DTV TRANSITION. 10/24/08 WABC VP OF COMMUNITY AFFAIRS WAS ON A PANEL WITH NYC COUNCILMEMBER GALE BREWER ON MANHATTAN NEIGHBORHOOD NETWORK TO DISCUSS DTV TRANSITION.</p>	
<p><input checked="" type="checkbox"/> Community Events</p> <p>Comments: 10/22/08; WEST SIDE YMCA; MANHATTAN 11/10/08; ST. FRANCIS COLLEGE; BROOKLYN 11/20/08; LINCOLN SQ NEIGHBORHOOD HOUSE; MANHATTAN 11/21/08; LATIMER SELF HELP SENIOR CENTER; FLUSHING 12/5/08; LINCOLN HOSPITAL; BRONX</p> <p>ALL THESE COMMUNITY FORUMS WERE PROMOTED ON OUR WEBSITE AS WELL AS WITH ON-AIR PSAS. IN ADDITION, THEY WERE PROMOTED BY OUR NEWS ANCHORS DURING THE MORNING, NOON AND 5PM NEWSCASTS. NEXT QUARTER WE ALREADY HAVE PLANS IN PLACE TO VISIT NEWARK, NJ, CHINATOWN IN MANHATTAN AND A SECOND LOCATION IN QUEENS. OTHER LOCATIONS ARE BEING EXPLORED AS WELL.</p>	
<p><input type="checkbox"/> Other (describe)</p> <p>Comments:</p>	
<p>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</p> <p>Comments:</p>	

<p>Station Certification</p> <p>I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.</p>	
<p>Typed or Printed Name of Person Signing</p>	<p>Typed or Printed Title of Person Signing OPERATIONS MANAGER</p>
<p>Signature EVELYN DELCERRO</p>	<p>Date (mm/dd/yyyy) 01/09/2009</p>

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR

REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.