



CANDIDATE QUESTIONNAIRE

Name: Marchon Tatmon

Age: 33

Family: Deaidra Govan (fiancée), Mareionna Smith (Step Daughter), Marchon Tatmon Jr (Son)

Hometown: Oakland

Lived in Oakland for: 20 years

Education:

- Castlemont High School (Oakland, 03)
- Chabot College (Hayward 03-05)
- University of Tulsa (05-07) Political Science/ Minor- Psychology
- Purdue University Global- formerly Kaplan University (2014-2016) Master in Public Administration- Alpha Beta Kappa Honor Society
- Walden University- Doctorate in Public Administration and Policy (2017-2019) Sigma Kappa Si Honor Society

Occupation: Homeless Housing Specialist

Employer: Building Futures w/ Women and Children

Political experience: Former Intern for Councilman Reid 7th District (2003), 8 years of specialize education in Politics

Notable affiliations:

Bold Progressives

Democrats for America

Progressive democrats for America

1. What do you see as the greatest challenges when it comes to providing residents with a livable, affordable and safe community?

Greatest barriers to affordable housing and livability standards in Oakland is Costa Hawkins, the lack of government actors and advocates finding

investors interested in the health and enjoyment of Oakland and not simply the wealth of their pockets. As it relates to safety; lack of resources, opportunity, outreach efforts and adequate programs and updated and improve safety measures.

2. What is the biggest opportunity for your city during the next four years?

In regards to homelessness and affordable housing, I plan on housing all homeless within my first 4 years in office, officially the count has been estimated at 2700 and unofficial count of 5700. This will be done by revenue generation, utilizing the recent vacant property tax and real estate transfer tax initiative and a mix of affordable housing options; small homes, ADUs, utilizing Oakland Churches who have space for RVs and other mobile homes, funding of in law units and the conversion of shipping containers into homes ([Shipping Container Home](#)). We must address homelessness with every tool in our toolbelt as a city.

Equitable and sustainable economic development comes with my vision to create a HegenBerger Tourist Hub (HTH) around the Oakland Airport that includes 300 new businesses in the form of villages for people to enjoy, spend money, and fall in love with Oakland over and over. The HTH will boast 50% of its businesses from residents of Oakland, giving the people of Oakland an opportunity to grow in the wealth pouring into the city. The other 50% of businesses will be a mix of corporate and international businesses to attract people from around the world. I want to move the Convention Center from Downtown Oakland near the HTH in which 60% of the hotels in Oakland is in the HTH zone, and utilize space downtown for housing and business development. I also want to create a public bank to help small businesses get off the ground. The bank will be funded by utilizing the cannabis tax and giving cannabis businesses an option to utilize the public bank for a 5% fee, which will go toward community programs, and small business grants. For every cannabis boutique that utilize the public bank, their taxes will be reduced by the city of Oakland.

Violent Crime is a problem in Oakland. [Oakland is top ten](#) for violent crime ranked cities in America and number 3 according to [Forbes list](#). This simply has to stop. Oakland cannot be a sustainable city and top in violent crime every year. I want to place cameras alongside the shotspotter technology in order to catch shooters and end the cycle of violence in Oakland. I will work with organizations like CeaseFire that mediates violent situations to de-escalate. Most importantly, I will work with companies in Oakland to provide internships, externships, and apprenticeships that give our young people hope, and the opportunity to be successful. It's hard for many young people to see their own future. I will give them hope as one of them who "made it out" and came back to rebuild the city.

3. Describe your commitment to your district or city leading up to your bid for office.

I was in the finance industry for over 8 years (active Life (and annuity)/ Health Insurance License since 2007 through the State of California) and part of my role was educating and teaching financial literacy and as of recent, I've been housing the homeless for the past 2 and a half years with Building Futures w/ women and children. My father has been a City of Oakland employee for over 43 years so I've been an active volunteer my entire life.

4. Silicon Valley and the Bay Area are at the center of global, technological advancement. How do you see technology's role in changing the lives of both longtime residents and transplants?

Technology is paramount to my platform; we must embrace it and make it work for us, our growth and future while moving Oakland into the 21st century of technology. We will "Go Green" and establish a sustainable GDP, taking Oakland back to its roots in regards to the canneries, steel, Kaiser shipyards but utilizing clean and affordable technology. We will influence and be competitive in attracting tech companies to Oakland that offer great pay and hire Oakland residents; we will also work with tech companies to find solutions on reducing the cost of living due to the tech boom.

5. Endorsements

Oral Lee Brown

Damian Lillard

Marshawn Lynch

Our Oakland

Oakland's Own

Oakland Leadership Council

Happy Homes

Yemeni Association

Small Business Bay Area Association

Dwayne Wiggins from Tony Toni Tone

Cheryl Davila, Berkeley City Council Member