Pharmavite LLC Response to Queries about Fish Oil and PCBs

Pharmavite LLC, manufacturer of Nature Made® dietary supplements, takes seriously its obligation to meet regulatory requirements and consumer expectations for safe and effective products. Specifically, the company's fish oil products comply with all Federal laws prescribed by the United States Food and Drug Administration ("FDA"), and individual State laws including California Proposition 65, as well as European Commission standards. In addition, they meet and exceed the most exacting standards known to the supplement industry.

Nature Made's omega-3 fish oil products use only the oil from sustainable, wild ocean fish, and do not use oil from farm-raised fish. Each batch of fish oil is processed using state-ofthe-art molecular distillation or absorbent technology to remove PCBs and dioxins, which guarantees purity and potency.

All batches of Nature Made fish oil are guaranteed to pass the stringent industry standards of the Council for Responsible Nutrition's Voluntary Monograph for Omega-3 Fatty Acids. These standards were created to reflect state-of-the-art processing and purification techniques for fish oil. In addition, Nature Made's fish oil products have been awarded the United States Pharmacopeia ("USP") Verification Program mark for omega-3 fish oil purity, potency and quality. The USP is an authoritative and independent, not-forprofit, standard setting organization that promotes public health. This USP verification requires ongoing third-party product testing and manufacturing inspections and audits to ensure quality.

Nature Made Fish Oil received a "Best Choice" rating based on a survey conducted by Environmental Defense, a leading national nonprofit organization representing more than 400,000 members, when the organization evaluated fish oil supplements for environmental contaminants.

Fish oil has many health benefits. Yet, most American diets fall short of critically important omega-3 fatty acids. Fish oil supplements offer a convenient, inexpensive choice for consumers who want to incorporate fish oil into their diet. More information on Nature Made fish oil is available at NatureMade.com. If consumers have questions regarding any Nature Made products, they should call 1-888-678-2692.