



KGO TELEVISION

COLLEGE STUDENT PROGRAM

**** AVAILABILITY SUBJECT TO CHANGE BY SEMESTER ****

NEWS:

ASSIGNMENT DESK: Interns will learn by assisting assignment editors in various aspects of the news gathering process: monitoring news sources, answering, screening and following up on phone calls, updating source lists, and other duties as assigned. Opportunity may exist for interns to accompany reporters on stories. Interns will be able to learn the workings of a major market television newsroom.

NEWS RESEARCH/ "SEVEN ON YOUR SIDE": Interns will learn about the news feature "Seven On Your Side", assisting reporters and producers with research for stories, collecting information from various on-line services, helping with: news database, following up on viewer letters, and other duties as assigned. Interns will learn how to gather information for news stories, how to sort that information, how to select stories, what makes a good news story, basic newsroom operations, as well as many other related functions.

The newsroom welcomes students who are very curious and who want to learn about newsroom operations of a major market television station. Good written and verbal communication skills desired.

SPORTS:

Interns will learn by assisting the Sports Producer and Sports Anchors/Reporters with various activities that are involved in running major market television Sports Department. These activities may range from answering phones and filing to watching and logging televised games and reviewing sports footage. Knowledge of sports is a must. Students need to have good organizational skills as well as the ability to work well with others if they want to gain the maximum benefit from the internship.

PUBLIC AFFAIRS: Interns in the Public Affairs Department will primarily learn production skills, social media content management, and television administration skills by assisting the VP of Community Affairs and the Community Relations Manager. Duties related to production of our weekly "Beyond the Headlines" program and other broadcast specials include booking guests, conducting interviews, research, writing scripts, and assisting guests during show tapings. If skill is shown over the course of the internship, interns may be allowed to produce an episode of "Beyond the Headlines," with guidance from Executive Producers. Additional administrative duties include producing social media content over multiple platforms, managing the digital Community Calendar, answering and screening phone calls, opening mail, and other tasks as assigned

MARKETING RESEARCH:

Interns will learn by assisting Research VP and Research Associate in all areas of rating research. The internship experience will include working with Nielsen overnight reports, keeping track of ratings for news, sports, prime time, creating new graphs, and updating programming schedules. Interns will interact closely with KGO-TV Sales Department. Knowledge of Microsoft Applications is desired. Must be detail oriented. This internship is ideal for Marketing/Research majors.



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PROGRAMMING:

Interns in the Programming Department will assist producers and crew on the production of weekly programs for *The Live Well Network*, and occasionally other ABC7 special programs and documentaries. Duties include research, logging, assisting in the field productions, booking guests and interviews, archive footage research, and assisting with post production.

WEB:

Under the supervision of the Director of Web Operations, the intern will be trained to work on various special projects for KGO-TV's web site. The intern will have the opportunity to learn from experienced web producers by working with them on online news coverage, breaking news events, etc. Must be reliable and detail oriented. Prefer students who have working knowledge of basic HTML, imaging programs and video editing programs.

KGO-TV / ABC 7, an owned station of ABC, Inc., is an Equal Opportunity Employer