

**Image for Success (IFS)** is a non-profit organization dedicated to providing two-week wardrobes to disenfranchised men, women and children in Marin County who are transitioning toward self-reliance. Image for Success not only provides the suit for the interview, but also clothes for every day – a critical need when someone is making the effort to change their life. Our volunteer personal shoppers give each client special attention in the selection of a wardrobe that fits their current circumstance. Our goal is to offer individuals a profound and revived sense of dignity and self-assurance that comes with looking their best. This service is provided in our Men's, Women's and KID's Boutiques in San Rafael, located in Marin County, California.

The free clothing, accessories, jewelry and shoes that is given to clients is obtained primarily through donations from our generous community. We are very particular when accepting these donations. We ask our donors for high quality, gently worn clothes in current fashion and current season. We believe that our clients deserve only the best garments.

Our clients must be considered low income or working poor and be receiving support services from a nonprofit, job training, recovery, social service or governmental agency in Marin County. Counselors and case managers from our 60 referral partner organizations work in collaboration with IFS to determine eligibility for an appointment. Criteria could be completion of a job-training program, obtaining a job interview, a predetermined time of sobriety or pending program completion. We see our service as part of the individual plan to attain self-sufficiency. After the initial appointment, the client receives a discount card for shopping in our small retail store. The client may return in the following season to obtain a second two-week wardrobe.

As a Bay Area Green Business, IFS is committed to recycling and reusing clothes. We do not throw clothing away. We are connected to community partners that are able to use clothing that cannot be used in our programs. In addition, we receive special requests for articles of clothing for particular needs, i.e. coats for low income students going to East Coast schools, dresses for girls going to prom and graduation, supplies of clothing for hospital emergency rooms, victims of fire or flood.

And/or wish list items...

New undergarments and socks for all boutiques (men, women, children) all sizes

Kids new jeans 4T-10

TJ Maxx, Ross, Target, Safeway gift cards

Men's large size shirts – XL, XXL, XXXL

Men's belts

D/AA batteries

Underwriting:

Printed materials such as donation receipts, stationary

Print ads for the retail store

Van to establish KIDs mobile program (to take clothing to community centers and schools)

Ongoing cleaning of boutiques

Retail store supplies: tags, marking pens, hangers

Connecting:

Garment manufactures (especially children's clothing)

Sponsorships for ongoing support of IFS programs or fundraising luncheon

Ongoing marketing support