

October 14, 2016

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HALLOWEEN FACE PAINTS ARE REGULATED BY FDA
AND CAN BE USED SAFELY**

Washington, D.C. – "Face paints are novelty products that are applied infrequently and sold for use on special occasions or in theatrical settings. Like cosmetics, these products are regulated by the U.S. Food and Drug Administration (FDA), and the color additives used in them must be approved and listed by FDA.

"American consumers should not be concerned by this report as it is speculative, misleading and contradicts the uniform conclusions of worldwide experts who conclude that these ingredients are used safely in these products. Consumers are often confused by scary sounding claims about chemical risks that may sound science-based, but do not reveal anything about actual risk levels. These ingredients have a long and well documented history of safe use.

"Parents are advised to follow all directions, only use products that are intended to decorate the skin, don't use products that smell bad and make sure to test products on your child's arm a couple of days in advance to check for any potential allergic reaction. Parents may also read more information on face paint safety and tips for safe use, at the FDA Web site:

<http://www.fda.gov/Cosmetics/ProductsIngredients/Products/ucm143055.htm>

"If they follow these basic guidelines, parents can enjoy Halloween festivities with their children without unnecessary worry about the safety of these novelty products."

For more information on cosmetic and personal care products, please visit
www.CosmeticsInfo.org

Based in Washington, D.C., the Personal Care Products Council is the leading national trade association representing the global cosmetic and personal care products industry. Founded in 1894, the Council's 600 member companies manufacture, distribute, and supply the vast majority of finished personal care products marketed in the U.S. As the makers of a diverse range of products millions of consumers rely on every day, from sunscreens, toothpaste and shampoo to moisturizer, lipstick and fragrance, personal care products companies are global leaders committed to product safety, quality and innovation.

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