

7 ON YOUR SIDE GROCERY SHOPPING COMPARISON

Differences of items and quantities purchases are highlighted

Our Shopper = yellow		Consumer Reports = blue									
Item #	Item	Unit size	Unit measure	store	Andy paid	Consumer Reports spent	Consumer Reports adjusted unit price	Unit Price	Unit measure	Consumer Reports savings	Percent savings
1	Kleenex Viva paper towels (TAXABLE)--6 rolls, 50 1-ply sheets per roll; 39.7 sq ft per roll, pkg total 238.2 sq ft	238.2	sq ft	Safeway	\$ 6.49			\$ 0.027	per sq ft		
	CA Sales tax	9.75%			\$ 0.63						
	Nature's Choice Paper towels (TAXABLE)--12 rolls, 180 2-ply sheets per roll, pkg total 907.5 sq ft	907.5	sq ft	Costco		\$ 11.99	\$ 3.15	\$ 0.013	per sq ft	\$ 3.34	52%
	CA Sales tax	9.75%				\$ 1.17	\$ 0.31			\$ 0.33	52%
2	Quilted Northern Ultra Plush Toilet paper (TAXABLE)--24 rolls, 200 3-ply sheets per roll, pkg total 533 sq ft.	533.3	sq ft	Safeway	\$ 12.99			\$ 0.024	per sq ft		
	CA Sales tax	9.75%			\$ 1.27						
	Kirkland embossed bath tissue (TAXABLE)--36 rolls, 425 2-ply sheets per roll, pkg total 1,912.5 sq ft (adjusted down 33% to 1,275 sq ft to equal 3-ply Quilted Northern)	1275	sq ft	Costco		\$ 17.99	\$ 7.52	\$ 0.014	per sq ft	\$ 5.47	42%
	CA Sales tax	9.75%				\$ 1.75	\$ 0.73			\$ 0.53	42%
3	Lucern 1% Milk	0.5	gal	Safeway	\$ 1.99			\$ 3.980	per gal		
	Trader Joe's 1% milk	0.5	gal	Trader Joe's		\$ 1.49	\$ 1.49	\$ 2.980	per gal	\$ 0.50	25%
4	Safeway MH Chicken thighs frozen, boneless, skinless	4	lb	Safeway	\$ 9.99			\$ 2.498	per lb		
	Foster Farms chicken thighs frozen, boneless, skinless	6	lb	Costco		\$ 11.49	\$ 7.66	\$ 1.915	per lb	\$ 2.33	23%

5	Safeway Fresh pork loin chops bone-in 1 pkg of 3 chops	1.03	lb	Safeway	\$ 4.11		\$ 3.990	per lb		
	Costco pork loin chops bone-in 1 pkg of 12 chops	5.36	lb	Costco		\$ 13.35	\$ 2.57	\$ 2.491	per lb	\$ 1.54 38%
6	Fresh Zucchini squash	1.09	lb	Safeway	\$ 1.64		\$ 1.505	per lb		
	Fresh zucchini squash	2	lb	Trader Joe's		\$ 2.79	\$ 1.52	\$ 1.395	per lb	\$ 0.12 7%
7	Folgers Coffee drip grind Classic roast	27.8	oz	Safeway	\$ 5.99		\$ 0.215	per oz		
	Folgers coffee drip grind Custom blend	27.8	oz	WalMart		\$ 5.00	\$ 5.00	\$ 0.180	per oz	\$ 0.99 17%
8	Bertolli Roasted Chicken & Linguini frozen bag dinner for 2	24	oz	Safeway	\$ 6.99		\$ 0.291	per oz		
	Safeway Select Chicken Parmesan & Penne frozen bag dinner for 2	24	oz	Safeway		\$ 5.99	\$ 5.99	\$ 0.250	per oz	\$ 1.00 14%
9	Monterey Bay Crimini Mushrooms sliced pkg	8	oz	Safeway	\$ 1.99		\$ 0.249	per oz		
	Crimini mushrooms 1 pkg whole	8	oz	Trader Joes		\$ 1.69	\$ 1.69	\$ 0.211	per oz	\$ 0.30 15%
10	Fresh Express American bagged salad mix--Iceberg, romain, carrots, radishes	8	cups	Safeway	\$ 2.00		\$ 0.250	per cup		
	Trader Joe's Very American iceberg, romain bagged salad mix +1 carrot (11 cents at Safeway) + 1 bunch radishes (50 cents at Safeway)	12	cups	Trader Joe's and Safeway		\$ 1.90	\$ 1.27	\$ 0.158	per cup	\$ 0.73 37%
11	Orowheat loaf of 100% whole wheat bread	24	oz	Safeway	\$ 2.50		\$ 0.104	per oz		
	Safeway Select loaf of 100% whole wheat bread	24	oz			\$ 2.29	\$ 2.29	\$ 0.095	per oz	\$ 0.21 8%

12	Mt. Dew Fridge Mate soft drink 8 12-oz cans	96	oz	Safeway	\$ 2.25			\$ 0.023	per oz		
	CA Sales tax	9.75%			\$ 0.22						
	CA Deposit	\$ 0.05	per can		\$ 0.40						
	Mt. Breeze (Generic Mt. Dew) 12 12-oz cans	144	oz	Safeway		\$ 2.39	\$ 1.59	\$ 0.017	per oz	\$ 0.66	29%
	CA Sales tax	9.75%				\$ 0.23	\$ 0.16			\$ 0.06	29%
	CA Deposit	\$ 0.05	per can			\$ 0.60	\$ 0.40				
13	Quaker High Fiber Instant Oatmeal-Cinnamon, 8 packets	12.6	oz	Safeway	\$ 3.49			\$ 0.277	per oz		
	Quaker High Fiber Instant Oatmeal-Cinnamon, 8 packets	12.6	oz	Safeway		\$ 3.49	\$ 3.49	\$ 0.277	per oz	\$ -	0%
14	Post Blueberry Morning Cereal	13.5	oz	Safeway	\$ 3.99			\$ 0.296	per oz		
	Post Blueberry Morning Cereal	13.5	oz	Safeway		\$ 3.99	\$ 3.99	\$ 0.296	per oz	\$ -	0%
15	Nabisco Wheat Thins	9	oz	Safeway	\$ 1.69			\$ 0.188	per oz		
	Nabisco Wheat Thins	9	oz	Safeway		\$ 1.69	\$ 1.69	\$ 0.188	per oz	\$ -	0%
16	Nabisco Triscuit	8.5	oz	Safeway	\$ 1.69			\$ 0.199	per oz		
	Nabisco Triscuit	8.5	oz	Safeway		\$ 1.69	\$ 1.69	\$ 0.199	per oz	\$ -	0%
17	Barilla Tortellini cheese & spinach (dry)	13	oz	Safeway	\$ 3.99			\$ 0.307	per oz		
	Barilla Tortellini cheese & spinach (dry)	13	oz	Safeway		\$ 3.99	\$ 3.99	\$ 0.307	per oz	\$ -	0%
18	Lucern Shredded colby jack cheese	8	oz	Safeway	\$ 2.49			\$ 0.311	per oz		
	Lucern Shredded colby jack cheese	8	oz	Safeway		\$ 2.49	\$ 2.49	\$ 0.311	per oz	\$ -	0%
19	Lucern Cal Fruit Cottage cheese	16	oz	Safeway	\$ 2.09			\$ 0.131	per oz		
	Lucern Cal Fruit Cottage cheese	16	oz	Safeway		\$ 2.09	\$ 2.09	\$ 0.131	per oz	\$ -	0%

20	El Monterey 8 Frozen Bean & Cheese Burritos	32	oz	Safeway	\$ 3.00			\$ 0.094	per oz		
	El Monterey 8 Frozen Bean & Cheese Burritos	32	oz	Safeway		\$ 3.00	\$ 3.00	\$ 0.094	per oz	\$ -	0%
21	Fresh Fuji apples--1 bag or 9 apples	3.89	lb	Safeway	\$ 5.80			\$ 1.490	per lb		
	Fresh Fuji apples--1 bag or 9 apples	3.6	lb	Safeway		\$ 5.36	\$ 5.80	\$ 1.490	per lb	\$ 0.00	0%
Total *					\$ 89.68		\$ 71.56			\$ 18.12	20%

*Consumer Reports found Mt Dew generics at 2 retailers. Totals exclude Mt. Lightning purchase from WalMart. That purchase is noted below

Mt. Lightning (Generic Mt. Dew) 12 12-oz cans	144	oz	WalMart		\$2.58	\$1.72	\$ 0.018	per oz	\$0.53	24%
CA Sales tax	9.75%				\$0.25	\$0.17			\$0.05	24%
CA Deposit	\$0.05	per can			\$0.60	\$0.40				