



NEWS

Federal Communications Commission
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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).

FOR IMMEDIATE RELEASE:
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Help Available For Consumers Preparing For DTV Transition

WASHINGTON, DC – With the nationwide digital television (DTV) transition on June 12 quickly approaching, consumers can receive help at many locations within the Fresno-Visalia media market.

The below chart includes the most current DTV transition data for Fresno-Visalia market and a list of local services provided by the Federal Communications Commission in your area:

How many local households rely on over-the-air TV signals?

In Fresno-Visalia, Nielsen estimates that about 133,520 households (or 23.2% of that media market) rely entirely on over-the-air broadcasts.

What events are happening in your community to help people get ready for DTV?

June 8, 2009 Monday
DTV Information Booth at Sierra Vista Mall
Address: 1050 Shaw Ave, Clovis, CA 93612
Hours: 11 AM - 7 PM

June 9, 2009 Tuesday
DTV Information Booth at Sierra Vista Mall
Address: 1050 Shaw Ave, Clovis, CA 93612
Hours: 11 AM - 7 PM

June 10, 2009 Wednesday
DTV Information Booth at Fulton Mall (Downtown Fresno) Farmer's Market
Address: Fulton Mall, Fresno, CA 93721
Hours: 10 AM - 2 PM

June 11, 2009 Thursday
DTV Information Booth at Sierra Vista Mall Farmer's Market Festival
Address: 1050 Shaw Ave, Clovis, CA 93612
Hours: 6 PM - 9 PM

June 12, 2009 Friday
FCC DTV Clinic at Diocese of Fresno

Address: 1550 N Fresno St, Fresno, CA 93703
Hours: 9 AM - 4 PM

June 13, 2009 Saturday
FCC DTV Clinic at Diocese of Fresno
Address: 1550 N Fresno St, Fresno, CA 93703
Hours: 9 AM - 4 PM

June 14, 2009 Sunday
FCC DTV Clinic at Diocese of Fresno
Address: 1550 N Fresno St, Fresno, CA 93703
Hours: 9 AM - 4 PM

Present – June 21, 2009
DTV Clinic at Fashion Fair
645 East Shaw Avenue
Fresno, CA 93710
Hours: Mon - Sat: 12 PM - 8 PM
Sun: 11 AM - 7 PM

Present – June 21, 2009
DTV Clinic at Visalia Mall
2031 South Mooney Boulevard
Visalia, California 93277
Hours: Mon - Sat: 12 PM - 8 PM
Sun: 11 AM - 6 PM

Is it too late for consumers to get coupons for the converter boxes?

Consumers still have until July 31 to get coupons by calling 1-888-CALL-FCC; however, it is too late to order coupons and receive them in time for the June 12 transition. In Fresno-Visalia, we know that 467,753 people have ordered coupons for their converter boxes, and only 245,477 have been redeemed as of May 30. It's important that consumers in your market understand that the coupons expire and they should act quickly.

Is it possible to get free local in-home installation for the converter box?

Yes. Please contact:

Installs Inc., LLC 800-582-4250

Apollo Industries 800-504-5677

Koring Group 800-310-8515

Deployment Essentials 866-550-4388

Best Buy 877-229-3889

**Where can consumers call for help
with the DTV transition?**

1-888-CALL-FCC

Because the news media play a crucial role in reaching consumers who have yet to prepare for the transition, the FCC has provided a DTV Media Toolkit (http://www.dtv.gov/media_toolkit.html) containing information about the transition, including local statistics and reception information, answers to frequently asked questions, media contacts and other important resources. Information about DTV transition assistance in your local area will be updated regularly on www.dtv.gov and include details about walk-in centers, events where consumers can get technical help and free in-home installation.

On June 12, all full-power television stations in the United States will stop analog broadcast service and transmit only digital signals. Consumers who do not subscribe to pay television services and have older, analog televisions will need to attach digital-to-analog converter boxes to their televisions in order to continue receiving over-the-air television programming.

The switch to digital will reward most viewers with better sound, a better picture, more channels and more programs. The transition will also help save lives by clearing airwaves for better first-responder radio service. And it makes room for the future by clearing airwaves for advanced mobile Internet services.

-FCC-

More information about the DTV transition can be found
at www.dtv.gov