



FOR IMMEDIATE RELEASE

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TICKETS FOR THE 2009 BIG FRESNO FAIR CONCERT SERIES GO ON SALE JULY 15th AT 9 A.M.

Members of The Big Fair Fan Club may purchase their reserved seating concert tickets with a limited offer 50% off admission tickets two days earlier!

FRESNO, CALIFORNIA, July 2, 2009...The Big Fresno Fair is excited to announce that tickets for the Table Mountain Concert Series in the Paul Paul Theater, presented by Bud Light, Toyota and Comcast, will go on sale **Wednesday, July 15th at 9:00 a.m.** Reserved seats can be purchased online at www.FresnoFair.com, by phone at (559) 650-FAIR or at the Fresno Fairgrounds Box Office located at 1121 S. Chance Ave., Fresno, CA 93702. The box office will be open from 9:00 a.m. to 4:00 p.m., Monday – Friday, beginning July 15th.

Tickets for the 2009 Big Fresno Fair Table Mountain Concert Series go on sale to the general public on Wednesday, July 15th starting at 9:00 a.m. New in 2009, the Fair is offering a limited time 50% discounted single admission ticket with the purchase of a concert ticket! The 50% discounted admission offer only lasts until Friday, July 17th at midnight. Also, take advantage of these other great presale offers:

- *New* Season Pass: Purchase your pass for only \$20 and visit the Fair every day if you want! Must purchase before September 7th. Photo ID will be required for use.
- Unlimited Carnival Ride Wristband: Only \$20 if purchased by October 6th. That's a \$10 savings!
- Group Pack: Includes 20 adult admission tickets for \$120 (\$6 each) good for any day at The Big Fresno Fair. Purchase it with family or friends and save a bundle!

Sign up to become a member of The Big Fair Fan Club (BFF) and you can purchase pre-sale reserved seating concert tickets starting on July 13th, plus take advantage of the 50% off admission discount with the purchase of a concert ticket. Visit www.FresnoFair.com and sign up to be a BFF Club member and take advantage of this great offer! BFF Club members will receive a pre-sale password via email.

“We are pleased to provide Fairgoers with the opportunity to see some great performances at an affordable price and with the new 50% discounted admission, it is an even better deal!” said John C. Alkire, CEO, The Big Fresno Fair. “We pride ourselves on having a little something for everyone and this year we definitely have a variety of music that meets the tastes and preferences of a variety of people.”

- more -

1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com





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As the largest event in the Central Valley, this year’s headliners from the past and present are sure to make the 2009 Table Mountain Concert Series enjoyable for everyone. It is recommended to purchase reserved seat tickets in advance to make sure you have a seat. Plus, if you buy before July 17th at midnight, you will get half off your admission ticket!

Ticket prices for reserved seating are based on proximity to the stage and do not include Fair admission. A portion of the theater will continue to be FREE general admission seating with paid Fair admission and is available on a first come, first served basis for each concert.

THE 2009 TABLE MOUNTAIN CONCERT SERIES IN THE PAUL PAUL THEATER

Wed., Oct. 7th	Barenaked Ladies	Reserved Seating \$25/\$20
Thurs., Oct. 8th	The Beach Boys	Reserved Seating \$20/\$15
Fri., Oct. 9th	TBD	
Sat., Oct. 10th	The Naked Brothers Band <i>(starts at 2 p.m.)</i>	Reserved Seating \$15/\$10
Sat., Oct. 10th	TBD	
Sun., Oct. 11th	TBD	
Mon., Oct. 12th	M.C. Hammer	Reserved Seating \$15/\$10
Tues., Oct. 13th	Michael W. Smith	Reserved Seating \$20/\$15
Wed., Oct. 14th	Los Lobos	Reserved Seating \$20/\$15
Thurs., Oct. 15th	TBD	
Fri., Oct. 16th	Dwight Yoakam	Reserved Seating \$25/\$20
Sat., Oct. 17th	TBD	
Sun., Oct. 18th	Festival de Mariachi <i>(Noon – 6 p.m.)</i>	FREE with Paid Fair Admission

All concerts begin at 7:30 p.m. unless otherwise noted. For updated information visit www.FresnoFair.com or call (559) 650-FAIR.

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