

Thursday, October 14, 2010

PRESS RELEASE FOR EXTERNAL MEDIA

Contacts: Danel Kuhlmann, Alorica (303) 204-1833
Jane Edgar, Ryla (678) 322-5051

Ryla Launches Call Center in Clovis, CA. with 400+ Jobs *Hiring to fill Customer Service and Supervisory Positions Immediately*

Atlanta, GA (October 15, 2010) – Ryla, an Alorica company, today announced the creation of 400 new jobs, to be located at Alorica’s existing Clovis, CA call center facility, due to expanded customer service needs of one of Ryla’s clients. Ryla is a subsidiary of CA-based Alorica Inc.

The new business will provide customer service support for a Fortune 50 company, generating at least 400 new jobs in the Clovis community. Hiring to fill the 400+ new positions begins immediately.

“We're excited to enter the Clovis market,” said Mark Wilson, Ryla CEO and Founder. “This is a great opportunity in which everyone wins – Ryla and its client, the Clovis community and the state of California,” Wilson added.

In addition to the customer service positions, Ryla is also seeking to fill supervisory and support staff positions. The GA-based company, which supports large corporations and government agencies, provides customer contact services and does no telemarketing.

Job seekers can attend the Job Fair scheduled at the 170 West Shaw Ave., Clovis, CA, 93612. The Job Fair hours are:

- Mon, Oct. 18 9 am – 4 pm
- Tues, Oct. 19 9 am – 7 pm
- Wed, Oct. 20 9 am – 4 pm
- Thurs, Oct. 21 9 am – 7 pm
- Fri, Oct. 22 9 am – 4 pm
- Mon Oct. 25 9 am – 4 pm
- Tues Oct. 26 9 am – 7 pm
- Wed Oct. 27 9 am – 4 pm

Application information is also available on the Ryla website www.ryla.com. All applicants should bring two forms of government issued identification and a current copy of their resume to the Job Fair and be prepared to test and interview on site. Applicants should dress professionally. Many positions begin on November 1, 2010.

Positions Available:

Customer Service Representatives

Supervisors

Assistant Directors

Quality Assurance Representatives

Trainers & Training Assistants

Thursday, October 14, 2010

Work Force Management Personnel

About Alorica Inc.

Alorica is a global leader in delivering BPO Customer contact management solutions. Alorica provides a variety of advanced customer contact management solutions such as customer care, technical support, sales, collections and social media services for Fortune 1000 companies mainly in the communications, technology, media, financial services, government, healthcare, automotive, retail and consumer product verticals. Alorica's specialty is providing flexibility to its clients while delivering high quality service. Headquartered in Chino, California with nearly 20,000 employees housed in 34 global contact management centers, Alorica provides unprecedented client support and attention. Alorica supports several customer communication channels including voice, email, chat and social media from onshore, near shore and offshore facilities. Additionally, Alorica provides fulfillment services and reverse logistics services through its U.S. logistics centers. For more information, please visit www.alorica.com.

About Ryla, Inc.

Ryla, an Alorica company, is a leading domestic provider of value-added customer contact services for Fortune 500 companies, government agencies and nonprofit organizations requiring Excellent Interactions Every TimeSM. Ryla delivers a range of customized customer contact services, including inbound customer care, tech support, help desk, outbound data collection, surveys, automated messaging, retention programs and back office process support. Additionally, Ryla delivers on-demand, project-based solutions requiring quick ramp-up for crisis response, seasonal retail and political needs. Headquartered in Kennesaw, Ga., Ryla is ranked as one of the fastest growing private companies in the nation by *Inc.* magazine. For more information, visit www.ryla.com.

###