

## **FRESNO'S DENTIST SEARCHING CENTRAL VALLEY FOR MAKEOVER CANDIDATES**

### ***Up for Grabs: A Complete Makeover for Mom Hoping to Re-Enter the Workforce***

**Wednesday, September 5, 2012 — Fresno, CA** — Art of Design Implant, Cosmetic, and Family Dentistry is searching the Central Valley to award a complete makeover to a mom hoping to re-enter the workforce. Recovery 2012 will bring together Art of Design and fellow small businesses to select a mom in need. Included in the makeover: cosmetic and dental care, hair and makeup, apparel and accessories, and a life coach. Valley community members are encouraged to nominate someone special by October 1, 2012. Nomination forms are available on [fresnosdentist.com](http://fresnosdentist.com) or [facebook.com/fresnosdentist](https://www.facebook.com/fresnosdentist).

Everyone knows the stresses this economy has brought upon Valley communities and families. It's left many people in the sole position of caring for the entire family. As a result, more often than not, mom winds up being last on the priority list. Sacrifice after sacrifice, how does she recover and get out of this vicious cycle? One way is to get back into the working world, but how will she do it if she feels unconfident?

There are many people in this situation, which inspired Art of Design Implant, Cosmetic, and Family Dentistry to lend a helping hand to a deserving mom. The Recovery 2012 makeover will hopefully empower one to redirect their life and promote personal growth. With Recovery 2012, Art of Design desires to create a tidal wave of giving in the Central Valley. After all, nothing is as infectious as a friendly smile and a good deed.

Visit [www.fresnosdentist.com](http://www.fresnosdentist.com) or [facebook.com/fresnosdentist](https://www.facebook.com/fresnosdentist) for more information.

### **About Art of Design Implant, Cosmetic, and Family Dentistry**

Dr. Edward A. Treviño founded Art of Design Implant, Cosmetic, and Family Dentistry with the vision of creating a dental practice that treats every patient with dignity and first-rate care. Serving patients from Fresno and Clovis and throughout the Central Valley, Dr. Treviño's practice provides comprehensive care all in one facility. General healthcare for all ages and extensive dental procedures such as third molar extractions, implants, bone grafts, and orthodontics are just some of the services available at Art of Design Implant, Cosmetic, and Family Dentistry.

Dr. Treviño, one of Fresno's Dentist, is a graduate with Honors from the University of Southern California. He also attended Fresno State and Fresno City College. He is a regular featured writer for the Clovis Roundup and most recently became a Fellow of the American Dental Implant Association.

Visit [fresnosdentist.com](http://fresnosdentist.com) for more information on Dr. Treviño and Art of Design. Like Art of Design on [facebook.com/fresnosdentist](https://www.facebook.com/fresnosdentist) and follow Dr. T on Twitter at [twitter.com/fresnosdentist](https://twitter.com/fresnosdentist).

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## Recovery 2012 - Back In The Workforce

### Rules & Regulations

A written nomination on the **Nominating Form** is required, however, an accompanying video is encouraged. Names of nominees should be submitted by persons who have personal knowledge of nominee's individual situation and feel that they are truly deserving. Nominating Form is available on-line at [www.fresnosdentist.com](http://www.fresnosdentist.com). or [www.Facebook.com/fresnosdentist](http://www.Facebook.com/fresnosdentist).

All nominations are to be submitted by mail to: Art of Design, Implant, Cosmetic & Family Dentistry  
Attention: Recovery 2012  
1040 E. Herndon #102  
Fresno, CA 93720

- Deadline for submission of nominees will be October 1, 2012
- First 100 nominations will be reviewed
- Photo of nominee is required
- A panel of judges will be comprised from the four areas of the makeover
- The top five nominees will be interviewed and consulted with to ensure a positive outcome of proposed makeover.
- Final decision will be based upon needs within each area of proposed makeover as well as the personal need based on nominee's individual situation.
- The entire " Makeover" process will be videotaped for future announcements and notifications. All entities associated reserve the right to use any photos or video for teaching, informational or promotional purposes.
- Winner will be notified by certified mail by November 1, 2012
- Completion date will be determined by individual needs or requirements. At the completion of the makeover, the final presentation will be announced at a reveal party at The Art of Design Dental Office.

As the promotional chairperson, the Art of Design reserves the right to make all final decisions involving the Recovery 2012 recipient of the makeover. Dr. Trevino also reserves the right to modify any and all requirements for choosing the recipient to best facilitate a positive outcome of the makeover.

There will be no financial requirements imposed on the nominees, the final five nominees, nor the awarded recipient. All makeover modalities will be performed with prior consultation and written permission from the awarded recipient.

All makeover modalities will be performed on a one time award basis. Any maintenance of the makeover modalities will be at the sole responsibility of the awarded recipient.

There will be no guarantee of "Recovery," whether implied or promised for future outcomes involving said recipient of the makeover. The recovery makeover is to be deemed a mechanism of assistance for a deserving person to possibly matriculate back into society and possibly elevate them to a level of opportunity that they may have not had before. There can be no guarantees provided.

The sole purpose of Recovery 2012 is for all parties involved to give back to the community and do our part in assisting someone in recovering in these economic times.

