



FRESNO GRIZZLIES • PCL AFFILIATE OF THE SAN FRANCISCO GIANTS

# PRESS RELEASE

Chukchansi Park • 1800 Tulare Street Fresno, CA 93721 • [www.fresnogrizzlies.com](http://www.fresnogrizzlies.com)  
Phone: 559.320.HITS • Fax: 559.264.0795

FOR IMMEDIATE RELEASE

July 26, 2012

Contact: Chris Kutz 559.320.2526

## **“BRING CONAN BOBBLEHEAD TO FRESNO” NIGHT SCHEDULED FOR TONIGHT AT CHUKCHANSI PARK**

*Tonight's Tecate Thirstday will be allow Fresno to show their support for bringing Conan's bobblehead to Fresno*

FRESNO, Calif. – Team Coco, meet team Fresno Grizzlies. The Fresno Grizzlies will host “Bring Conan Bobblehead To Fresno” Night on Thursday, July 26<sup>th</sup> at Chukchansi Park. All fans with “Conan” or “O’Brien” in their name or those fans that have red hair will receive one free ticket to the July 26<sup>th</sup> game. If fans do not fit any of those three requirements, they can still take part in the fun by redeeming a \$5 ticket with a special Facebook coupon available on the Grizzlies’ Facebook page or on the “Bring Conan Bobblehead To Fresno” Facebook page.

“It’s time to bring ‘Coco to the No-no,’ as one Facebook commenter stated,” said Chris Kutz, Media Relations Coordinator for the Fresno Grizzlies. “With this night, Fresno will be able to show Mr. O’Brien that we are serious in wanting to bring his famous bobblehead lookalike to this fantastic city, and hopefully to Chukchansi Park. Mr. O’Brien is also invited to receive the one of the highest honors at Chukchansi Park: throw out the first pitch at one of our home games, if and when he brings the bobblehead to Fresno.”

Fans that receive the free or \$5 ticket will be seated in a special seating section named “Team Coco Section.” They are encouraged to wear orange to support the Grizzlies as well as show their affiliation to their favorite late-night talk show host. Prizes for the in-game competitions at tonight’s game will also include Fresno Grizzlies bobbleheads.

Fans wishing to take part in the ticket deal must present the Facebook coupon (either printed or on their mobile phone) or proper identification at the Chukchansi Park Box Office to redeem the \$5 or free ticket, respectively.

On Tuesday, July 24<sup>th</sup>, Mr. O’Brien presented the possibility of bringing his bobblehead to Fresno to boost tourism in the city. Since his announcement, the city of Fresno has demonstrated strong interest in the hosting the Conan bobblehead, including a letter from the Mayor of Fresno Ashley Swearingin to Mr. O’Brien. A Facebook page, called “Bring Conan Bobblehead To Fresno,” was started on Tuesday morning and has generated over 1,600 “Likes” so far.

#GRIZZLIES#