

# BIG FAIR TIMES ARE BACK

**OCTOBER 5-16, 2011**

## GENERAL INFORMATION

### Gates Open:

Monday - Friday at 11:30 a.m.  
Saturday & Sunday at 10:30 a.m.

**\*NOTE: On Wednesday, October 5th (Opening Day) the Fair opens at 2 p.m.**

### Gates Close:

Sunday - Thursday at 11:00 p.m.  
Friday & Saturday at Midnight

### Exhibit Buildings Hours:

Sunday - Thursday, when Gates Open until 10:00 p.m.  
Friday & Saturday, when Gates Open until 10:30 p.m.

### Carnival Hours:

Monday - Friday, 3:00 p.m. to Close  
Saturday & Sunday, 11:30 a.m. to Close

### Kiddie Carnival Hours:

Monday - Friday, Noon to Close  
Saturday & Sunday, 11:30 a.m. to Close

### Live Horse Racing Post Times:

Monday, Thursday & Friday..... 1:15 p.m.  
Saturday & Sunday.....12:15 p.m.

(First Floor Free with Paid Admission to the Fairgrounds)  
Dark Days: Wednesday, Oct. 5th, Tuesday, Oct. 11th & Wednesday, Oct. 12th

### Admission Prices:

Adults.....	\$10.00
Children 6-12.....	\$7.00
Children 5 and under.....	FREE
Seniors 62 and over.....	\$7.00
Military.....	\$7.00

\*With valid Military ID

\*All major credit cards accepted at all admission gates

### Parking Prices:

Chance Avenue Lot.....	\$12.00*
Butler Avenue & Infield Lots:	
Preferred.....	\$8.00*
General.....	\$5.00*
Maple/Butler Lot.....	\$5.00*

\* Cash only in Parking Lots.

**Handicap Accessibility & Rentals:** Handicap parking is available in all public parking lots operated by the Fair. Wheel Chairs & Electric Scooters are available to rent inside the Butler Avenue Gate and the Westamerica Bank Gate on Chance Avenue.

- Wheel Chairs cost \$12/all day
- Electronic Scooters cost \$45/all day

\* Picture ID is required for rentals and will be held as a security deposit.

**Shuttles:** Our weekend Park & Ride Shuttles will take you direction to the Fair from two convenient locations! Shuttles operate Saturday & Sunday October 8, 9, 15 & 16 10:00 a.m. -10:30 p.m. All Park & Ride Shuttles drop off at the Westamerica Bank Gate on Chance Ave.

**Trading Post Shopping Center** - Parking Lot on SE Corner of Herndon & Clovis

**5 Park Place West** - Parking Lot at NW Corner of Friant & Fresno

## PRE-FAIR DISCOUNTS

### Save Mart Supermarkets & FoodMaxx Pre-Sale



Save BIG when you purchase early at participating Save Mart Supermarkets or FoodMaxx stores! From September 7th through October 4th, purchase your Fair admission tickets and Unlimited Carnival Ride Wristbands at Save Mart Supermarkets or FoodMaxx locations for a discounted price:

- Adult - ~~\$10~~ **\$8**
- Kids, Seniors & Military - ~~\$7~~ **\$5**
- Unlimited Carnival Ride Wristband - ~~\$30/\$35~~ **\$25**

### Season Pass\*

Back by popular demand, purchase a Season Pass for only \$25 and visit the Fair every day if you want! Season Passes will be available from July 29th to October 4th. Photo ID is required for use.

### Unlimited Carnival Ride Wristband\*

Save BIG when you purchase early! Starting July 29th through October 4th, Unlimited Carnival Ride Wristbands are only \$25. That's up to a \$10 discount off the regular Fair-time price! Wristbands cost \$30 (Mon. - Fri.) and \$35 (Sat. & Sun.) if purchased after October 4th.

### Group Pack\*

Save on admission with the Group Pack, and treat your employees and clients to a day of fun at the 2011 Big Fresno Fair! The Group Pack includes 20 adult admission tickets for \$160 (\$8 each) good for any day at The Big Fresno Fair. That's a 20% savings! Groups Packs are available starting July 29th through October 4th.

\*Purchase at [www.FresnoFair.com](http://www.FresnoFair.com), (559) 650-FAIR or at the Fairgrounds' Ticket Box Office.

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## FAIR-TIME DISCOUNTS

### Fresno Bee Day

Wednesday, October 5th

Enjoy FREE admission on Fresno Bee Day from 2 p.m. – 6 p.m. if you're a Big Fair Fan Club member. Not a BFF member? Then sign up now at [www.FresnoFair.com](http://www.FresnoFair.com). Also, enjoy \$1 carnival rides all day (remember, Fair opens at 2 p.m. this day only) Yes, that's right each ride is just \$1. Be sure to stop by The Fresno Bee booth for your chance to win great prizes!

### The Fresno Bee

[fresnobee.com](http://fresnobee.com)

### \$1 Carnival Ride Wednesdays

Wednesday, October 5th & 12th

Enjoy \$1 carnival rides on both Wednesdays of the Fair! Yes, that's just \$1 per ride! This is valid for all carnival rides in both Kiddie Land and the main carnival area.

### Kids' Day

Presented by Champion Raisels

Thursday, October 6th

Admission to the Fair on this day is FREE for kids 12 and under with a paid adult admission. Children 5 and under are always free.



### Eye-Q Seniors' Day

Presented by PG&E and Humana

NEW DATE! Monday, October 10th

EYE-Q



HUMANA

Seniors 62 and BETTER are able to enjoy the Fair for free on EYE-Q Seniors' Day! Don't miss the special Seniors' Lifestyle Expo from 9:00 a.m. to 1:00 p.m. throughout the grounds featuring local organizations providing materials for public education on services geared toward the senior citizen community, including healthcare, wellness and financial support. Remember, gates open at 9:00 a.m. on this day only.

### Special Interest Day

Monday, October 10th

Admission is FREE to persons with disabilities. One chaperone is admitted for free with each person that requires assistance. Remember, gates will open at 9:00 a.m. on this day only.

### Save Mart Supermarkets & FoodMaxx \$2 Tuesday

Tuesday, October 11th

SAVE MART SUPERMARKETS

FOODMAXX SUPERMARKETS  
MAXIMUM DISCOUNT

Bring a receipt from any Save Mart Supermarkets or FoodMaxx location to get \$2 admission. Or join The Big Fair Fan Club at [www.FresnoFair.com](http://www.FresnoFair.com) and receive a printable coupon via email for the same great deal! One coupon or receipt required for each ticket purchased. Offer valid only on Tuesday, October 11th.

### "Feed the Need" Community Food Drive

Presented by Kaiser Permanente Fresno

Thursday, October 13th



KAISER PERMANENTE



Community FOOD BANK

Help Feed Our Community...And Get Free Fair Admission! Bring 4 or more canned food items per person between the hours of 11:30 a.m. and 5:30 p.m. and receive FREE admission into the Fair. Food will be donated to The Salvation Army and Community Food Bank, who work year round to feed those individuals and families in need within our Fresno County community.

