

DATE: December 3, 2012
RELEASE DATE: Immediately

Action News Comes to Prime Time!

ABC30 Teams Up with KAIL for Action News Live at Ten

(Fresno, CA) – Now viewers in the Central Valley can go to bed early and not have to miss their favorite newscast! Beginning Monday, January 7, 2013, ABC30 is partnering with KAIL-TV to bring you “**Action News Live at Ten**” on My 7.1. Anchors Warren Armstrong and Liz Harrison together with Meteorologist Kevin Musso and Sports Director Tommy Tran will bring you the same hard-hitting Action News that Central California has made number one for decades.

“We see this as a great opportunity to give the community what they want. We have many ABC30 viewers who prefer local news in prime time, and a 10 p.m. newscast on KAIL provides a wonderful opportunity to meet those desires,” says Dan Adams, President and General Manager of KFSN-TV. “We are thrilled to add Action News to the already great programming line-up on KAIL.” The 30-minute newscast will air Monday through Friday and be produced in the same live, local, late-breaking format with reporters spanned throughout the Central Valley.



“This is great news for KAIL and for Central Valley viewers,” says Charles Williams, Vice President and General Manager of KAIL-TV. “We are excited about partnering with the very best television news department in the Fresno market. If anyone knows how to build an outstanding newscast, it is KFSN.” Viewers can watch Action News Live at Ten on KAIL on channel 7.1 over the air, Comcast channel 13 (SD) or 713 (HD), and on channel 53 for DISH, DirecTV or AT&T U-verse customers.

###

KFSN-TV ABC30, 1777 G Street, Fresno, CA 93706
Contact: Kristie Gonzales, Creative Services & Public Affairs Director (559) 490-3211